

Warren County Career Center

Presenting to Curriculum Instruction Committee

September 29, 2008

1. In the spring of 2006, PDE made decisions to pursue the development of statewide "Programs of Study". In 2007 – 08 school year, PDE developed seven statewide "Programs of Study". All programs were selected because they lead to high priority occupations; there is alignment to an end of program assessment. The requirement will be that districts and career and technical centers that are operating these programs will begin to offer the statewide developed program of study beginning in 2009 – 10. Warren County Career Center only has one of this year's recommended curriculum rewrite – Welding. WCCC's Welding Program will be rewritten by January of 2009 and presented to the Board in February with the intent of approval by June of 2009. This timeline would allow for 2009 – 10 implementation.
2. The development of a second set of statewide programs is planned for 2008 – 09. In this set, WCCC has nine programs that qualify for rewrites in 2009 – 10. WCCC will rewrite planned instructions for Electronics, Computer Technology, Pre-Engineering, Criminal Justice, Auto Body, Auto Technology, Administrative Assistant/Secretarial Science Gen., Marketing, and Machine Technology. After Board approval in spring of 2010, these nine curriculums will be approved for statewide recognition as a "Program of Study" and will be in effect in August, 2010.
3. With the statewide recommendations, there may be a need for new textbooks, supplies, or a needs assessment for equipment. WCCC will be asking for money to be set aside in the 2009 – 10 budget process that predictably will be prior to Board approval for the nine Planned Instructions.
4. WCCC currently has a part-time Marketing Program. The WCCC curriculum team recognizes that students have not shown an interest in the marketing and entrepreneurship program this past year, with an enrollment of seven. The state has identified the Marketing Program of study as a high priority occupation. The team has identified a number of reasons for this situation and we are looking at identifying ways to improve the image of the program. Prior to the curriculum rewrite next year in 2009 – 10, the curriculum team would like to officially change the name in the 2009 scheduling book from Marketing Technology to Multimedia Marketing Design. The team is looking at enriching the current approved program to include a concentration in web design, video, and animation techniques. This will be a smooth transition into the 100 hour communication and advertising sequence of the current planned instruction. The Marketing Program provides 360 hours of instruction yearly. In the 2009 curriculum rewrites, WCCC would like to look at making the web design curriculum as a single offering within the Multimedia Marketing Design program of Study. The state looks at the CIP number as the classifying index, our current CIP will not change with the change in the name. The schools have freedom to name the program. WCCC would like the change in name taken to the Board prior to scheduling for the 2009 – 10 school year. The WCCC team is confident that with new classroom experiences and the curriculum rewrite in 2009-10, we can move the program forward to a 21st Century Program of Study.