

**Warren County School District**  
**PLANNED INSTRUCTION**

**COURSE DESCRIPTION**

**Course Title:** Journalism I

**Course Number:** 00060

**Course Prerequisites:** Successful completion of the Middle Level Curricula is a course prerequisite. It is also recommended that students who take Journalism courses have been successful in their language arts courses (to ensure success in the writing element of journalism).

**Course Description:** This course is designed for both the student with journalism ambitions and also the student who simply wishes to improve his or her communication abilities and writing style. A school newspaper, published periodically, is an outgrowth of the class. Students taking this course are, as a result, members of the school newspaper staff. Time is spent studying the history of print, journalistic writing styles, and layout design, as well as the relationship journalism has with the world today.

**Suggested Grade Level:** **9-12**  
(However, suggested grade level will change to 10-12 beginning the 2017-2018 school year.)

**Length of Course:**        One Semester   X   Two Semesters        Other (Describe)

**Units of Credit:**       1       (Insert **NONE** if appropriate.)

**PDE Certification and Staffing Policies and Guidelines (CSPG) Required Teacher Certification(s):** CSPG 036 (COMMUNICATIONS 7-12) and/or CSPG 41 (ENGLISH – High School)

**Certification verified by WCSD Human Resources Department:**

  X   Yes        No

**Board Approved Textbooks, Software, Materials:**

**Textbooks:**

**Title:** *Journalism Today*

Publisher: Glencoe

ISBN #: 978-0078616167

Copyright Date: 2005

Date of WCSD Board Approval: August 26, 2008

**Title:** *Journalism Today Student Workbook*

**Publisher: Glencoe**

ISBN #: 978-0078665738

Copyright Date: 2005

Date of WCSD Board Approval: August 26, 2008

**Title: *Journalism Today Teacher's Manual***

Publisher: Glencoe

ISBN #: 9780078616174

Copyright Date: 2005

Date of WCSD Board Approval: August 26, 2008

**Title: *Journalism Today Teacher's Workbook***

Publisher: Glencoe

ISBN #: 9780078665721

Copyright Date: 2005

Date of WCSD Board Approval: August 26, 2008

**Title: *Journalism Today Teacher's Resource Binder***

Publisher: Glencoe

ISBN #: 9780078651250

Copyright Date: 2005

Date of WCSD Board Approval: August 26, 2008

**Software:**

**Title: Audacity software**

Provided by WCSD

**Title: QuarkXpress 8**

**Title: Adobe Creative Cloud (Adobe Premiere, Adobe Photo Shop, Adobe InDesign, Adobe Illustrator)**

**Materials:**

**FinePix S1000fd 10 MP**

Fuji - FinePix Digital Camera Item # 893423

Mfg Part # 15822776

**BOARD APPROVAL:**

**Date Written:** \_\_\_\_\_ March 22, 2016 \_\_\_\_\_

**Date Approved:** \_\_\_\_\_ October 10, 2016 \_\_\_\_\_

**Implementation Year:** \_\_\_\_\_ 2016-2017 \_\_\_\_\_

**SPECIAL EDUCATION AND GIFTED REQUIREMENTS**

The teacher shall make appropriate modifications to instruction and assessment based on a student's Individual Education Plan (IEP) or Gifted Individual Education Plan (GIEP).

## COURSE OUTLINE

List the units to be taught throughout the course. Provide a brief description of what will be taught in each unit.

### I. The News Function – 6 weeks

- A. Discovering and evaluating news
- B. Structuring the news story
- C. Using the language of news writing
- D. Preparing for coverage
- E. Interviewing
- F. Recognizing the school as a news community

### II. Specialized Writing – 6 weeks

- A. Feature
- B. Editorial
- C. Specialized column
- D. Sports writing
- E. Caption writing
- F. Headline writing

### III. Production - 20 weeks

- A. Editing
- B. Page make-up
- C. Photos
- D. Proofreading
- E. Journalistic freedom and responsibility
- F. Application of technology

### IV. Business – 4 weeks

- A. Advertising
- B. Fundraising
- C. Circulation

For standards, essential questions, content, and skills, see Curriculum Map.

## ASSESSMENT

Portfolio Assessment: \_\_\_\_\_ Yes      X   No

District-wide Common Final Examination Required: \_\_\_\_\_ Yes      X   No

Course Challenge Assessment (Describe): Not applicable

WRITING TEAM: Warren County School District Language Arts Teachers

## WCSD STUDENT DATA SYSTEM INFORMATION

1. Is there a required final examination?   X   Yes    \_\_\_\_\_ No

*\*Warren County School District Policy 9741 and 9744 state, "All classes in grades 9-12 shall have a final exam".*

2. Does this course issue a mark/grade for the report card?

  X   Yes           No

3. Does this course issue a Pass/Fail mark?

       Yes      X   No

4. Is the course mark/grade part of the GPA calculation?

  X   Yes           No

5. Is the course eligible for Honor Roll calculation?

         X   Yes           No

6. What is the academic weight of the course?

       No weight/Non credit      X   Standard weight

       Enhanced weight (Describe) AP