

**Warren County School District**  
**PLANNED INSTRUCTION**

**COURSE DESCRIPTION**

**Course Title:** Journalism III

**Course Number:** 00062

**Course Prerequisites:** As a prerequisite of the course, a student must complete journalism I and II with a final grade of 70% or higher in each course. It is also recommended that students who take Journalism courses have been successful in their language arts courses (to ensure success in the writing element of journalism).

**Course Description:** This course is designed to continue developing and build upon the journalism writing and broadcast video/radio production skills introduced in Journalism I and II. The students will continue to work with desktop publishing software for organizing, layout, and publishing the school newspaper. Video and audio editing software will be used to produce broadcast news. A school newspaper, published periodically, is an outgrowth of the class. Students taking this course are, as a result, members of the school newspaper staff and broadcast news team.

**Suggested Grade Level:** **11-12**

**Length of Course:**        One Semester   X   Two Semesters        Other (Describe)

**Units of Credit:**       1       (Insert **NONE** if appropriate.)

**PDE Certification and Staffing Policies and Guidelines (CSPG) Required Teacher Certification(s):** CSPG 036 (COMMUNICATIONS 7-12) and/or CSPG 41 (ENGLISH – High School)

**Certification verified by WCSD Human Resources Department:**  
      X       Yes        No

**Board Approved Textbooks, Software, Materials:**

**Textbooks:**

**Title:** *Journalism Today*

Publisher: Glencoe

ISBN #: 978-0078616167

Copyright Date: 2005

Date of WCSD Board Approval: August 26, 2008

**Title: *Journalism Today Student Workbook***

Publisher: Glencoe

ISBN #: 978-0078665738

Copyright Date: 2005

Date of WCSD Board Approval: August 26, 2008

**Title: *Journalism Today Teacher's Manual***

Publisher: Glencoe

ISBN #: 9780078616174

Copyright Date: 2005

Date of WCSD Board Approval: August 26, 2008

**Title: *Journalism Today Teacher's Workbook***

Publisher: Glencoe

ISBN #: 9780078665721

Copyright Date: 2005

Date of WCSD Board Approval: August 26, 2008

**Title: *Journalism Today Teacher's Resource Binder***

Publisher: Glencoe

ISBN #: 9780078651250

Copyright Date: 2005

Date of WCSD Board Approval: August 26, 2008

**Title: *Teaching TV Production in a Digital World: Integrating Media Literacy Teacher Edition Second Edition (Library and Information Problem-Solving Skills Series)*** (teacher's edition)

Publisher: Libraries Unlimited

ISBN #: 978-1591581994

Copyright Date: 2004

Date of WCSD Board Approval: August 26, 2008

**Title: *Teaching TV Production in a Digital World: Integrating Media Literacy Student Workbook Second Edition*** (student edition)

Publisher: Libraries Unlimited

ISBN#: 978-1591482045

Copyright Date: 2004

Date of WCSD Board Approval: August 26, 2008

**Title: *Radio Production, Fifth Edition***

Publisher: Focal Press

ISBN#: 978-0240519722

Copyright Date: 2005

Date of WCSD Board Approval: August 26, 2008

**Software:**

**Title: Adobe Premiere Elements 4.0** Adobe - Premiere Elements

Item # 854189

Mfg Part # 25530423

**Title: Audacity software**

Provided by WCSD

**Title: QuarkXpress 8**

**Title: Adobe Creative Cloud (Adobe Premiere, Adobe Photo Shop, Adobe InDesign, Adobe Illustrator)**

**Materials:**

**Title: Microphone**

2 microphones to be chosen by Warren County School District Technology Department to coordinate with software and classroom needs

**Title: 720P HD Camcorder with 3x Optical with Auto-Focus**

Manufacturer: AIPTEK - DV Digital Camcorders

Item # 815675

Mfg Part # GO-HD

**Title: Flash drives**

2 per school each with 4-8 GB to be chosen by Warren County School District Technology Department to coordinate with software and classroom needs

**Title: FinePix S1000fd 10 MP**

Manufacturer: Fuji - FinePix Digital Camera

Item # 893423

Mfg Part # 15822776

**BOARD APPROVAL:**

**Date Written:** \_\_\_\_\_ March 22, 2016 \_\_\_\_\_

**Date Approved:** \_\_\_\_\_ October 10, 2016 \_\_\_\_\_

**Implementation Year:** \_\_\_\_\_ 2016-2017 \_\_\_\_\_

**SPECIAL EDUCATION AND GIFTED REQUIREMENTS**

The teacher shall make appropriate modifications to instruction and assessment based on a student's Individual Education Plan (IEP) or Gifted Individual Education Plan (GIEP).

**COURSE OUTLINE**

*List the units to be taught throughout the course. Provide a brief description of what will be taught in each unit.*

**I. Responsibilities (in conjunction with Journalism I and II students)—26 weeks**

- A. Type and assist in the layout of the school newspaper for production
- B. Gather news and write articles
- C. Conduct interviews
- D. Prepare art work
- E. Take photos
- F. Editorial management leadership
- G. Circulation of newspaper

## II. Designated positions of staff members (based upon class size)—10 weeks

- A. Editor(s)
- B. Assistant editor(s)
- C. Copy editor
- D. Business manager
- E. Advertising manager
- F. Feature editor
- G. Sports editor
- H. Entertainment editor
- I. Photo editor
- J. Production equipment manager
- K. Video/radio production editor

For standards, essential questions, content, and skills, see Curriculum Map.

### ASSESSMENT

**Portfolio Assessment:** \_\_\_\_\_ Yes      X   No

**District-wide Common Final Examination Required:** \_\_\_\_\_ Yes      X   No

**Course Challenge Assessment** (Describe): Not applicable

**WRITING TEAM:** Warren County School District Language Arts Teachers

### WCSD STUDENT DATA SYSTEM INFORMATION

1. Is there a required final examination?      X   Yes    \_\_\_\_\_ No  
\*Warren County School District Policy 9741 and 9744 state, "All classes in grades 9-12 shall have a final exam".
2. Does this course issue a mark/grade for the report card?  
        X   Yes    \_\_\_\_\_ No
3. Does this course issue a Pass/Fail mark?    \_\_\_\_\_ Yes      X   No
4. Is the course mark/grade part of the GPA calculation?  
        X   Yes    \_\_\_\_\_ No
5. Is the course eligible for Honor Roll calculation?      X   Yes    \_\_\_\_\_ No
6. What is the academic weight of the course?  
      \_\_\_\_\_ No weight/Non credit      X   Standard weight  
      \_\_\_\_\_ Enhanced weight (Describe) AP