

## WARREN COUNTY SCHOOL DISTRICT

### VIRTUAL PLANNED INSTRUCTION

#### **COURSE DESCRIPTION**

**Course Title:** Photojournalism  
**Course Number:** 10051  
**Course Prerequisites:** None

**Course Description:** See Attachment

**Suggested Grade Level:** Grades 9-12

**Length of Course:** One Semester

**Units of Credit:** .5

**PDE Certification and Staffing Policies and Guidelines (CSPG) Required Teacher Certifications:**  
CSPG 36

To find the CSPG information, go to <https://www.education.pa.gov/Educators/Certification/Staffing%20Guidelines/Pages/default.aspx>

**Certification verified by the WCSD Human Resources Department:** ☒ Yes ☐ No

#### **WCSD STUDENT DATA SYSTEM INFORMATION**

**Course Level:** Academic

**Mark Types:** Check all that apply.

☒ F – Final Average ☒ MP – Marking Period ☐ EXM – Final Exam

**GPA Type:** ☐ GPAEL-GPA Elementary ☐ GPAML-GPA for Middle Level ☒ NHS-National Honor Society  
☐ UGPA-Non-Weighted Grade Point Average ☒ GPA-Weighted Grade Point Average

**State Course Code:** 11102

To find the State Course Code, go to <https://nces.ed.gov/forum/sced.asp>, download the Excel file for SCED, click on SCED 6.0 tab, and chose the correct code that corresponds with the course.

#### **TEXTBOOKS AND SUPPLEMENTAL MATERIALS**

**Supplemental Materials:** Accelerate Education (Virtual Academy)

#### **Curriculum Document**

**WCSD Board Approval:**

**Date Finalized:** 9/19/2019

**Date Approved:** 11/4/2019

**Implementation Year:** 19-20

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#### **SPECIAL EDUCATION, 504, and GIFTED REQUIREMENTS**

The teacher shall make appropriate modifications to instruction and assessment based on a student's Individual Education Plan (IEP), Chapter 15 Section 504 Plan (504), and/or Gifted Individual Education Plan (GIEP).

#### **ASSESSMENTS**

**PSSA Academic Standards, Assessment Anchors, and Eligible Content:** The teacher must be knowledgeable of the PDE Academic Standards, Assessment Anchors, and Eligible Content and incorporate them regularly into planned instruction.

**Formative Assessments:** The teacher will utilize a variety of assessment methods to conduct in-process evaluations of student learning.

**Effective formative assessments for this course include:** Lesson quizzes, projects, discussion boards, and module exams

**Summative Assessments:** The teacher will utilize a variety of assessment methods to evaluate student learning at the end of an instructional task, lesson, and/or unit.

**Effective summative assessments for this course include:** Semester exams

### Course Description:

A powerful image can tell an eloquent story without words. Students in Photojournalism will be introduced to some of the pioneers who set the standards for this unique way of storytelling. As they study the principal types of photojournalism and the ethical responsibilities a photojournalist has behind the lens, students will develop their own storytelling skills through their writing and their photographs.

### Major Concepts:

- **Ethics:** Understand the role and responsibilities of the photographer as storyteller, including ethical and legal considerations.
- **Storytelling:** Develop an understanding of different ways to tell a story through images and the use of elements of art and design, technology and manipulation.
- **Publications:** Analyze the use of photojournalism in media and specific publications over time.
- **Artists:** Explore the works of key photojournalists and the different types of photojournalism.
- **Equipment:** Work with basic camera functions and equipment.

Module	Lesson Title	Objectives
1	Lesson 1	Starting with the history of photojournalism, the student will be introduced to all aspects of documentary photography, as well as renowned photojournalists featured in magazines and media.
	Lesson 2	The student will compare and describe three differences between fine art photography and photojournalism.
	Lesson 3	The student will understand how photojournalism began and describe three reasons why the visual image carries such impact.
	Lesson 4	The student will describe five of the influences Joseph Pulitzer had on photojournalism.
	Lesson 5	The student will relate the power of photojournalism and the impact of photojournalist Dorothea Lange after she photographed the 'Migrant Mother' (1936) and published it in the newspapers. The student will describe three significant areas of impact.
	Lesson 6	The student will describe five ways to photograph "critical" or decisive moments.

Module	Lesson Title	Objectives
1	Lesson 7	The student will describe “life-changing” moments, citing seven historical documentary images that reflect the growth of America.
	Lesson 8	The student will describe five ways the introduction of the digital medium changed photojournalism.
	Lesson 9	The student will begin to develop a visual vocabulary, compiling ten photographic terms with definitions.
	Lesson 11	The student will describe the seven elements of art and design.
	Lesson 12	The student will identify the seven principles of design and the role they have in creating a composition.
	Lesson 13	The student will understand how the components of a photograph influence the composition and emotion of the image.

Module	Lesson Title	Objectives
1	Lesson 14	The student will understand how using a point of view to shoot can create a dramatic emotional advantage and cite seven examples.
	Lesson 15	The student will define primary, secondary, and tertiary colors as well as two ways lighting impacts emotion in images.
2	Lesson 16	The student will apply five principles of design to photographs and understand how to create movement, illusion and balance.
	Lesson 17	The student will define the functions of aperture, shutter speed and ISO. The student will exhibit understanding of f-stops and exposures.
	Lesson 18	The student will define different mode settings and aperture priority and describe how to achieve the correct exposure and depth of field.
	Lesson 19	The student will define the semi-automatic mode and shutter priority when shooting action to achieve correct exposure/freeze or blur motion. Student will identify two examples of how to achieve blur and how to achieve a freeze-frame.

Module	Lesson Title	Objectives
2	Lesson 21	The student will create a checklist of six pieces of equipment, including camera, lenses and necessary photography equipment for going on location for a photo shoot.
	Lesson 22	The student will select the focal length and angle of view to capture the critical moment and list three ways to achieve clarity, impact, and drama.
	Lesson 23	The student will select exposure, flash and tripod when shooting to accent the mood of the story, and describe the requirements for three different situations.
	Lesson 24	The student will understand how to set ISO and white balance to achieve successful exposure and color balance under different lighting conditions. The student will analyze two photographs and apply knowledge learned.
	Lesson 25	The student will describe in detail the four types of photojournalism.
	Lesson 26	The student will identify four areas of expertise needed by sports photographers.

Module	Lesson Title	Objectives
2	Lesson 27	The student will describe three ways to successfully prepare for capturing spot news and unplanned events.
	Lesson 28	The student will identify three key aspects to taking environmental portraits.
	Lesson 29	The student will describe three steps in creating a photo essay.
3	Lesson 31	The student will list and define three of the steps of researching a subject/event before attempting to photograph the story.
	Lesson 32	The student will define objective and subjective approaches to photographing the story.
	Lesson 33	The student will describe the photojournalists code of ethics and identify four mandates of the code.



Module	Lesson Title	Objectives
3	Lesson 34	The student will understand the importance of getting the image correct “in camera” and list two ways to change the image.
	Lesson 35	The student will select a topic and photograph a sequence of images to create a photo essay.
	Lesson 36	The student will understand verbal communication skills and define three of the steps to conduct a successful interview.
	Lesson 37	The student will define how to show the story in images and describe three ways to apply this descriptive approach to their photographs.
	Lesson 38	The student will describe the process of writing a human interest story and identify three keys to preparing the story.
	Lesson 39	The student will identify two technical aspects to photographing a human-interest story and create a ten point outline for their story.

Module	Lesson Title	Objectives
<b>3</b>	Lesson 41	The student will understand first person point-of-view and discuss how to tell the story objectively from the photographer's point of view.
	Lesson 42	The student will describe how to tell the story objectively from the subject's point of view and identify two related techniques.
	Lesson 43	The student will define and apply the "passionate camera" to bring awareness to others.
	Lesson 44	The student will research and describe the "story behind the story" and describe three of the steps that lead to a photo essay.
	Lesson 45	The student will understand the five steps to preparing a human interest story and critique an existing story.
<b>4</b>	Lesson 46	The student will describe and apply five to eight photographs to create a pictorial sequence for instructional purposes.

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4	Lesson 47	The student will understand what makes successful wedding photography and identify four steps to capturing the story.
	Lesson 48	The student will create a photo essay that covers two issues through its imagery.
	Lesson 49	The student will describe and photograph each of the human senses: sight, sound, touch, smell, and taste.
	Lesson 51	The student will identify "Life" magazine and photographer Gordon Parks. The student will describe two similarities and two differences in the way photo essays cover daily life and the rich and famous.
	Lesson 52	The student will identify "National Geographic" as an international photo essay magazine and describe two ways the magazine provides awareness of cultural styles, traditions, and world causes.
	Lesson 53	The student will identify "Sports Illustrated" as an action magazine and list four best practices for sports photographers.

Module	Lesson Title	Objectives
4	Lesson 54	The student will identify "Newsweek" as a "spot news" magazine and identify two similarities and two differences with local newspaper coverage.
	Lesson 55	The student will identify "Time" as a "portrait" type of magazine and list three ways it creates awareness of people and their achievements.
	Lesson 56	The student will identify "Kinfolk" as a "soft news" type of magazine and describe three typical aspects of a soft news magazine.
	Lesson 57	The student will identify four ways to avoid sensationalism found in tabloid magazines.
	Lesson 58	The student will critique three types of photojournalism from their local newspaper.
	Lesson 59	The student will compare and contrast journalistic effects of photography versus video styles in news media.

Module	Lesson Title	Objectives
5	Lesson 61	The student will understand the important of developing their “photographer’s voice” and show their own development through five images.
	Lesson 62	The student will emulate the bold technique of Annie Leibovitz and will photograph five portraits in that style.
	Lesson 63	The student will emulate the powerful mixed media technique of Vik Muniz.
	Lesson 64	The student will emulate a quirky theme similar to Michael Putnam’s “Sleep” and create a photo story of six images based on a personal theme.
	Lesson 65	The student will compare and contrast the environmental and the studio portrait.
	Lesson 66	The student will emulate Richard Snodgrass’ approach to photographing ordinary things and create an intimate story with six to ten photos.

Module	Lesson Title	Objectives
5	Lesson 67	The student will emulate the ability of Eugene Richards to tell a story in one photograph.
	Lesson 68	The student will describe the approach of Melissa Farlow and Randy Olson and emulate their research style to document a place or event in six to ten photos.
	Lesson 69	The student will emulate the spontaneous technique of David Bradford and will photograph an impulsive style story in six to ten photos.
	Lesson 71	The student will review the dangers of being a photojournalist today and research two photojournalists.
	Lesson 72	The student will define and describe three types of propaganda imagery that violate the code of ethical reporting.
	Lesson 73	The student will understand the documentary image and identify a set of comprehensive images.

Module	Lesson Title	Objectives
5	Lesson 74	The student will understand the emerging role of photojournalism in the 20th century and describe three significant events.
	Lesson 75	The student will define and describe Sebastiao Salgado and create three images in his style.
6	Lesson 76	The student will emulate the documentary expression of specific documentary photographers and create five images.
	Lesson 77	The student will identify how to fund their own photojournalism projects and will research and prepare a curriculum vitae.
	Lesson 78	The student will build a professional digital photojournalism portfolio utilizing free software and submit it to a photo contest. Portfolio length must adhere to contest criteria.
	Lesson 79	The student will describe street photography, comparing and contrasting it in two ways to photojournalism.

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6	Lesson 81	The student will document and describe ten everyday events to create a personal album.
	Lesson 82	The student will research photojournalists' blogs and create a personal blog site.
	Lesson 83	The student will interpret the lyrics to a song and create literal photographic representations, using at least eight to fourteen photos.
	Lesson 84	The student will interpret the words of a poem and create abstract photographs representations, using at least six to twelve photos.
	Lesson 85	The student will create a photo essay of seven images covering an issue in their community.
	Lesson 86	The student will identify two of the key techniques for portrait photojournalism used by Inez Van Lamsweerde and Vinoodh Matadin, who photographed "Great Performers."



Module	Lesson Title	Objectives
6	Lesson 87	The student will understand The First Amendment and identify the laws governing photographers, describing the National Press Photographer's Code of Ethics.
	Lesson 88	The student will compare and contrast still and video photojournalism.
	Lesson 89	The student will understand the role of the photojournalist and identify two paths to a career in the industry.