

# Education



## MASS NOTIFICATION SYSTEMS FOR SCHOOLS

### **A Simple Solution to Some of Your Biggest Challenges**

Schools vary widely and so do their populations, communities and budgets. Although many grapple with their own unique problems, all schools face common challenges, too.

One Call Now helps schools successfully address these common issues by making it easy to quickly communicate via voice, text and email... and get results!



## Four Key Challenges

### one

Tight budgets and pressure to cut costs

### two

Staff and resources stretched—mandate to do more with less

### three

Quickly send accurate and timely information—every time

### four

Not enough parents involved and participating

#### *Reduce costs and increase cash flow*

- Automate lunch card, meal plan and balance and fees due notices
- Send tuition reminders and past due notices
- Reduce paper, printing, and postage costs
- Increase attendance (see Boost Attendance chart)
- Check out our partnership with SchoolPointe—your school may qualify for E-Rate funds (see Tap into E-Rate)

#### *Save time and improve staff performance*

- Seamlessly integrate your student information systems (SIS)
- Free up technical staff—even with high enrollment turnover
- Automate:
  - Attendance calls
  - Sub calls for absent teachers
  - Access pre-recorded and typed messages—specifically for schools, multiple languages
- Set up subgroups within your contact list to make it easy to reach specific groups
- Assign multiple authorized users to free your staff and keep groups informed

#### *Protect students, teachers and staff*

- Automate severe lightning and weather warnings with alerts to administrators, coaches and band directors
- Warnings automatically post to your website and other social media
- Get feedback during emergencies with two-way communication features
- Messages are sent to thousands within minutes

#### *Inform and engage families and community*

- Communicate with parents in their preferred language on their preferred device
- Send delay and cancellation notices
- Promote events, programs and sports
- Improve student achievement with automated reminders
- Website banners give parents access to recent messages; ability to update contact information
- Rally community awareness and support with two free, public school levy calls per year



# How do You Know if it's the Right Choice?

You want to make the right choice for your school. Cost, efficiency, safety and reliability... there's a lot to consider.

## One Call Now is Simple, Affordable and Fast

Unlimited messaging makes it the perfect plan for day-to-day messaging and emergency alerts.

- Reach students, their families and your staff in the manner they prefer—voice, SMS text\* or email—and in the language they prefer.
  - 30 pre-recorded messages, professionally translated into 11 languages.
  - Typed messages instantly translate into one of 52 different languages, or into one of 18 languages and converted into a spoken voice message.
- Send unlimited messages anytime from any phone or from our website.
- Multiple numbers and email addresses per contact name increase your ability to connect.
- Free mobile apps for the ultimate in convenience

*\*SMS text messaging available in all 50 states*

## Four Key Questions... and Answers

### one

#### IS OUR STUDENT DATA SECURE?

Yes! All data is protected by multiple layers of security, including 256-bit SSL encryption—the highest level of data encryption available.

### two

#### WHAT ABOUT CUSTOMER SUPPORT?

Customer support is available 24/7/365 to everyone you have authorized to use it. We get advanced weather warnings, too. If our clients are threatened, (such as by an ice storm), we increase our morning support staff to guarantee you have help, if you need it.

### three

#### DOES OUR STAFF NEED TO BE TRAINED?

One Call Now is very simple to use. We provide free, live webinar training and pre-recorded sessions that any of your staff can access any time. We encourage our clients to use our system often. It's the best way to be prepared when bad weather or emergencies happen.

### four

#### HOW FAST WILL RECIPIENTS RECEIVE THEIR MESSAGES?

We guarantee to:

- Dial all numbers for every student and staff member within 30 minutes for an entire district and 10 minutes for any single school for emergency or lockdown calls
- Dial all primary numbers for every student and staff member within 45 minutes for inclement weather delays and closings
- Send all SMS text messages within 10 minutes

#### TO BOOST SCHOOL ATTENDANCE:

|                                                 |                                                                                                                                                            |                                                                                      |
|-------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| <b>OBJECTIVE:</b><br>to boost school attendance | 28 schools mailed a post card to parents and also sent a call via <b>One Call Now</b> . 25 schools improved attendance... only 3 schools showed a decline. | Nine schools sent only a post card. Five schools improved attendance, four declined. |
| <b>AVERAGE INCREASE</b>                         | 1.63%                                                                                                                                                      | .03%                                                                                 |
| <b>POTENTIAL VALUE TO DISTRICT</b>              | <b>\$1,000,000+</b>                                                                                                                                        | <b>\$20,000</b>                                                                      |

**Put One Call Now to work in your school to save time, reduce costs, and keep students safe and parents informed.**

**One Call Now** is America's largest message notification provider. More than 35,000 clients—schools, businesses, hospitals, first responders, churches and communities—depend on us for day-to-day and emergency notifications.



## Tap into E-Rate



We've partnered with Digital School Network, makers of SchoolPointe, to offer a partially E-Rateable product for qualifying schools. Call us at 877-698-3262 to get the details.



SchoolPointe is a website content management system that creates well-designed, customized websites specifically for schools. Their intuitive features make them easy to use. And they're easy to maintain, too.

**One Call Now**