



### WARREN COUNTY SCHOOL DISTRICT

## Molly & Friends Goes Live!

Introducing a fun & exciting new promotion, which is the first of several videos we have planned in the works currently. Watch Molly the Cow and our very own Chef Myra make a delicious and nutritious treat that anyone can make right at home! This multi-channel marketing campaign was designed to help with student engagement, and communicate a caring message to everyone. Several resources are available to use, including flyers and activity sheets, additional recipe cards, and supporting social media post options and digital graphics. Keep an eye out for Molly & Friends in your schools!







Scan this code with your smartphone's camera to learn how to make a healthy and nutritious fruit smoothle right in your own home



# Recipe Tutorials To maintain consistent quality in every school, training is crucial. As chefs, our goal is to be

consistent, no matter the serving

model. Videos fill the void of not

having a presence. Now anyone

can pick up on the training they need to be successful

### Leveraging Technology **Ensure Quality Food**

During a typical school year, our chefs spend a majority of their time in cafeteria kitchens providing hands-on training to staff. Their guidance ensures consistent, quality food in both appearance and taste. This year we knew that in-person visits may present a challenge, so they got to work and developed new and innovative resources.

Through a collaborative effort with our IT specialists, Purchasing Team, Dietitians, and Marketing Team, Chef Guy, Chef Myra and their team created short video tutorials to complement our recipe database.

Chef Guy points out that the videos complement the recipes used by kitchen staff by offering a quick overview of the preparation process. "It's opened up a whole new level of quality assurance that we're

passionate about. This delivers yet another resource to solidify and fulfill our vision of building trusting relationships, serving quality food, and caring for people". These short videos also include packaging tips and suggestions to make our food stand out in both quality and flavor profile for meals that are prepared for distance learners

'We know this will continue to be an effective tool for TNG to stay ahead of the game, because things are changing every day. Knowing that each prep person has the proper guidance at their fingertips gives us the confidence to continue to create new and trending recipes to ensure a variety of nutritious foods as well" says Chef Guy.











## FRESH, NUTRITIOUS, & INNOVATIVE



So Thankful for our hard working cafeteria staff who have been working tirelessly since March. To say Thank You we dropped off some goodies in each building.





The most popular weekend meal pack included walking tacos on November 20th.



## schoolcafe

### SEE NUTRITIONAL INFO

Check menus, see nutritional information and allergens. Students can rate and favorite menu items all from their phone.



### YOUR FOOD SERVICE TEAM

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