

# *Office of Athletics and Co-Curricular Activities*

## MEMORANDUM

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TO: Personnel/Athletic and Co-Curricular Activities Committee

FROM: John N. Werner  
Supervisor of District-Wide Athletics and Co-Curricular Activities

RE: Gate Fee Increase Request

DATE: March 16, 2009

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Please consider one of the following Gate Fee Revision proposals. This would impact Varsity football at EHS, SHS and YHS only.

Current Fee	Decrease	Revised Fee
\$3.50	\$.50	\$3.00

Rationale:

- All adult admission fees would be the same through out all WCSD managed athletic venues. (Excluding War Memorial Field)
- Economic factors favor a decrease in pricing rather than an increase.
- The projected budget impact would be a \$2000 decrease.
- The \$3.00 adult ticket price is the most common in Districts 9 & 10.

Proposal A: **That the Board of School directors decrease Adult admission to varsity football contests at WCSD properties by \$.50 to \$3.00.**

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Current Fee	Increase	Revised Fee
\$3.50	\$.50	\$4.00

Rationale:

- All adult admission fees for varsity football would be the same throughout Warren County.
- Event staff management is more expensive at outdoor venues.
- The projected budget impact would be a \$2000 increase.

Proposal B: **That the Board of School Directors increase Adult admission to varsity football contests at WCSD properties by \$.50 to \$4.00.**

The following table presents a summary of a survey of athletic admission fees throughout Northwest Pennsylvania. Please note that there are 4 schools that require coin at their ticket booths. They are our schools.

<b>Price</b>	<b>District 10</b>	<b>District 9</b>	<b>Total</b>
<b>\$2.00</b>		<b>2</b>	<b>2</b>
<b>\$3.00</b>	<b>24</b>	<b>13</b>	<b>37</b>
<b>\$3.50</b>	<b>3</b>	<b>1</b>	<b>4</b>
<b>\$4.00</b>	<b>23</b>	<b>0</b>	<b>23</b>
<b>\$5.00</b>	<b>10</b>	<b>0</b>	<b>10</b>
<b>Average</b>	<b>\$3.74</b>	<b>\$2.91</b>	<b>\$3.57</b>

JNW/wn