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## Advertising Real Estate

The real estate advertisement format was created for people selling real estate who contact with as many interested buyers as possible.

The real estate advertisement format has the following features:

- List your asking price. No bidding takes place.
- Interested buyers fill out a contact form and their information is sent to you.
- List your property for 30 days or 90 days.
- Revise your item at any time in the listing duration.
- Real Estate Advertisement format listings do not result in feedback, because the format is designed to generate multiple leads rather than a single high bidder.

## Fees

Please see the Real estate [Fees](#) page for more information. There are no Final Value fees on Real estate ads.

## Rules

The seller must treat the buyer's contact information in full compliance with eBay's Privacy Policy. This policy prohibits sharing the buyer's information with third parties as well as use of the information for any purpose other than communicating with the buyer about the item, unless expressly permitted to do so by the buyer. Failure to comply with this policy can result in the Seller's suspension or expulsion from the eBay community.

**To sell Real Estate at online Auction, please [click here](#).**

If you have an additional question about this subject, [email us](#) at Customer Support. If you would like to ask a question on another subject, please use the [Contact Us](#) page.

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## Real Estate Fees

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## Basic fees

In Real Estate categories on eBay, you're charged an [Insertion Fee](#) according to the table. In some cases, you are also charged a [Notice Fee](#) if your property sells.\* The selling an item is the [Insertion Fee](#) plus the [Notice Fee](#).

Timeshare, Land and Manufactured Homes		
Listing Type	Duration	Insertion Fee
Auction Format	1-, 3-, 5-, 7-, or 10-day listing	\$35.00
Auction Format	30-day listing	\$50.00
Ad Format	30-day listing	\$150.00
Ad Format	90-day listing	\$300.00

Residential, Commercial & Other Real Estate		
Listing Type	Duration	Insertion Fee
Auction Format	1-, 3-, 5-, 7-, or 10-day listing	\$100.00
Auction Format	30-day listing	\$150.00
Ad Format	30-day listing	\$150.00
Ad Format	90-day listing	\$300.00

### Final Value Fee (only if auction is binding)

Item Category	Notice Fee
Timeshares, Land and Manufactured Homes	\$35.00
Residential, Commercial and Other	No Fee

\*You will not be charged a Notice Fee if:

- There were no bids on your item.
- If there were no bids that met your reserve price on your Reserve Price listing.
- Your listing is non-binding.
- Your listing was in the Residential, Commercial, or Other Real Estate category.
- Your item was listed using the Ad Format.

Otherwise, you will be charged a Notice Fee, whether or not you carry out the sale w

## Optional feature fees

You can add the following optional features for a small fee to help increase bids and selling success.

<b>Reserve Fees (fully refunded if item sells):</b>
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<b>Listing Upgrade Fees</b>	
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<b>eBay Picture Services Fees:</b>	
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[Paying your eBay Seller's Fees](#)

[Invoicing Procedures and Payments](#)

## A note about eBay Fees

- In the event your seller account is suspended for any reason, any amounts due or account will immediately become due and payable. eBay reserves the right to immediately charge any amounts that you have not previously disputed to the billing method that you are using.
- Fees pay for the right to sell on eBay. Sellers do not purchase exclusive rights to sell on eBay. eBay may, in our sole discretion, and without your consent or payment to you, use your listings in our advertisements on any Web page within our site.
- Insertion Fees and optional feature fees are charged at the time of listing and are refundable.

If you have an additional question about this subject, [email us](#) at Customer Support. If you would like to ask a question on another subject, please use the [Contact Us](#) page.

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## Reserve Price

### Don't want to sell your item below a certain price? Set a reserve price

A reserve price is a tool sellers can use to stimulate bidding on their auction-style item by reserving the right not to sell below a price they have in mind.

Many sellers have found that too high a starting price discourages interest in their item. An attractively low starting price makes them vulnerable to selling at an unsatisfactorily low price. A reserve price helps with this.

#### How does it work?

A reserve price is the **lowest price at which you are willing to sell your item**. If a bid does not meet that price, you're not obligated to sell your item. You set your reserve price, starting price, when you list your item.

The reserve price is not disclosed to bidders, but they will be told that your auction has a reserve price and whether or not the reserve has been met.

All Reserve Price Auctions are subject to a [Reserve Price Auction Fee](#) that is refundable if you successfully complete your auction on eBay. If your item does not sell, this fee is not refundable.

**Leave the reserve price field blank** if you don't want to use a reserve price.

**You may lower your reserve price** after you receive bids on the item.

**Restrictions:** Reserve Price Auctions are not available for Multiple Item Auctions (Dynamic Multiple Listings Auctions).

If you have an additional question about this subject, [email us](#) at Customer Support. If you would like to ask a question on another subject, please use the [Contact Us](#) page.

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