# Warren County School District

### PLANNED INSTRUCTION

### **COURSE DESCRIPTION**

| Course Title: Multimedia Technology  |
|--|
| <b>Course Number:</b> 00754  |
| Course Description and Prerequisites:  This is an introductory course using the universal systems model approach,  |
| including but not limited to the information technologies of encoding, transmitting, recording, storing, retrieving, and decoding. Students will apply problem-solving and creative thinking ability through activities and experiences which stimulate thinking and encourage ideation. Projects beyond course expectations may require a materials fee.  |
| First Semester: Students will apply different informational technologies. Communication and graphic communication skills will be explored extensively. Students will attain the knowledge and skills necessary to apply various aspects of communication technology within their projects. Projects may include: design of CD covers, design of calendars, desktop publishing, screen-printing, black and white photography, and a power point presentation. Second Semester: Using the knowledge and skills attained in the previous semester, students will apply various aspects of advanced desktop publishing and video and television production. Activities may include designing brochures or flyers using desktop publishing, digital photography, web-design, construction of a web page, and power point portfolio. |
| Final Required   |
| Prerequisite: Technological Design and Systems   |
| Suggested Grade Level: <u>11<sup>th</sup> – 12th</u>   |
| <b>Length of Course:</b> One Semester _X_Two SemestersOther  |
| Units of Credit: $\underline{1}$   |
| PDE Certification and Staffing Policies and Guidelines (CSPG) Required Teacher Certification(s) Technology Education CSPG#65   |

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Certification verified by WCSD Human Resources Department:

| d Approved | Textboo |
|------------|---------|
| X Yes      | No      |

**Board Approved Textbooks, Software, Materials:** 

Title:

Publisher: ISBN #:

Copyright Date:

Date of WCSD Board Approval:

### **BOARD APPROVAL:**

**Date Written:** 10/9/06

Date Approved:

Implementation Year: 2008-2009

**Suggested Supplemental Materials:** Digital Camera, Digital Camcorder, Computer with Desktop Publishing, Color Laser Printer, Photo Paper, Photo Transfer Paper, Video Tape Equipment and Media

### **Course Standards**

### PA Academic Standards:

| 3.1.10. (A) Unifying Themes           | 3.1.12. (A) Unifying Themes           |
|---------------------------------------|---------------------------------------|
| 3.2.10. (A,B,D) Inquiry and Design    | 3.2.12. (A,B,D) Inquiry and Design    |
| 3.6.10. (B) Technology Education      | 3.6.12. (B) Technology Education      |
| 3.7.10. (A,C,D) Technological Devices | 3.7.12. (A,C,D) Technological Devices |

3.8.10. (A,B,C) Science, Technology and Human Endeavors 3.8.12. (A,B,C) Science, Technology and Human Endeavors

WCSD Academic Standards: None

**Industry or Other Standards: None** 

#### WCSD EXPECTATIONS

WCSD K-12 Expectations for instruction in writing, reading, mathematics and, technology have been developed and revised annually. The teacher will integrate all WCSD Expectations into this planned instruction

### SPECIAL EDUCATION AND GIFTED REQUIREMENTS

The teacher shall make appropriate modifications to instruction and assessment based on a student's Individual Education Plan (I.E.P.) or Gifted Individual Education Plan (G.I.E.P.).

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# SPECIFIC EDUCATIONAL OBJECTIVES/CORRESPONDING STANDARDS AND ELIGIBLE CONTENT WHERE APPLICABLE

3.1.10 (A) Unifying Themes

x – performance assessed during that semester

|    | Performance Indicator              | 1 | 2 | Assessment                          |
|----|------------------------------------|---|---|-------------------------------------|
| A. | Discriminate among the concepts of |   |   | Formative Assessments:              |
|    | systems, subsystems, feedback and  |   |   | <ul> <li>Peer Assessment</li> </ul> |
|    | control in solving technological   |   |   | <ul> <li>Quizzes</li> </ul>         |
|    | problems.                          |   |   | <ul> <li>Teacher</li> </ul>         |
|    |                                    |   |   | Observation                         |
|    |                                    |   |   | Summative Assessment:               |
|    |                                    |   |   | <ul> <li>Documentation /</li> </ul> |
|    |                                    |   |   | Portfolio                           |
|    |                                    |   |   | <ul> <li>Project</li> </ul>         |

3.1.12 (A) Unifying Themes

|    | Performance Indicator               | 1 | 2 | Assessment                          |
|----|-------------------------------------|---|---|-------------------------------------|
| A. | Apply concepts of systems,          |   |   | Formative Assessments:              |
|    | subsystems, feedback and control to |   |   | <ul> <li>Peer Assessment</li> </ul> |
|    | solve complex technological         |   |   | <ul> <li>Quizzes</li> </ul>         |
|    | problems.                           |   |   | <ul> <li>Teacher</li> </ul>         |
|    |                                     |   |   | Observation                         |
|    |                                     |   |   | Summative Assessment:               |
|    |                                     |   |   | <ul> <li>Documentation /</li> </ul> |
|    |                                     |   |   | Portfolio                           |
|    |                                     |   |   | <ul> <li>Project</li> </ul>         |

3.2.10 (A,B,D) Inquiry and Design

|    | Performance Indicator                 | 1 | 2 | Assessment                          |
|----|---------------------------------------|---|---|-------------------------------------|
| A. | Apply knowledge and                   |   |   | Formative Assessments:              |
|    | understanding about the nature of     |   |   | <ul> <li>Peer Assessment</li> </ul> |
|    | scientific and technological          |   |   | <ul> <li>Quizzes</li> </ul>         |
|    | knowledge.                            |   |   | • Teacher                           |
| B. | Apply process knowledge and           |   |   | Observation                         |
|    | organize scientific and technological |   |   | Summative Assessment:               |
|    | phenomena in varied ways.             |   |   | <ul> <li>Documentation /</li> </ul> |
| D. | Identify and apply the technological  |   |   | Portfolio                           |
|    | design process to solve problems.     |   |   | <ul> <li>Project</li> </ul>         |

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# 3.2.12 (A,B,D) Inquiry and Design

|    | Performance Indicator                 | 1 | 2 | Assessment                  |
|----|---------------------------------------|---|---|-----------------------------|
| A. | Evaluate the nature of scientific and |   |   | Formative Assessments:      |
|    | technological knowledge.              |   |   | Peer Assessment             |
| B. | Evaluate experimental information     |   |   | <ul> <li>Quizzes</li> </ul> |
|    | for appropriateness and adherence     |   |   | <ul> <li>Teacher</li> </ul> |
|    | to relevant science processes.        |   |   | Observation                 |
| D. | Analyze and use the technological     |   |   | Summative Assessment:       |
|    | design process to solve problems.     |   |   | Documentation /             |
|    |                                       |   |   | Portfolio                   |
|    |                                       |   |   | <ul> <li>Project</li> </ul> |

3.6.10 (B) Technology Education

| <b></b> | (b) recimology Education          |   |   |                                     |
|---------|-----------------------------------|---|---|-------------------------------------|
|         | Performance Indicator             | 1 | 2 | Assessment                          |
| B.      | Apply knowledge of information    |   |   | Formative Assessments:              |
|         | technologies of encoding,         |   |   | <ul> <li>Peer Assessment</li> </ul> |
|         | transmitting, receiving, storing, |   |   | <ul> <li>Quizzes</li> </ul>         |
|         | retrieving and decoding.          |   |   | <ul> <li>Teacher</li> </ul>         |
|         |                                   |   |   | Observation                         |
|         |                                   |   |   | Summative Assessment:               |
|         |                                   |   |   | <ul> <li>Documentation /</li> </ul> |
|         |                                   |   |   | Portfolio                           |
|         |                                   |   |   | <ul> <li>Project</li> </ul>         |

## 3.6.12 (B) Technology Education

|    | Performance Indicator   | 1 | 2 | Assessment   |
|----|---|---|---|--|
| В. | Analyze knowledge of information technologies of processes encoding, transmitting, receiving, storing, retrieving and decoding. |   |   | Formative Assessments:     • Peer Assessment     • Quizzes     • Teacher     Observation Summative Assessment:     • Documentation /     Portfolio     • Project |

3.7.10 (A,C,D) Technological Devices

|    | Performance Indicator                | 1 | 2 | Assessment                          |
|----|--------------------------------------|---|---|-------------------------------------|
| A. | Identify and safely use a variety of |   |   | Formative Assessments:              |
|    | tools, basic machines, materials and |   |   | <ul> <li>Peer Assessment</li> </ul> |
|    | techniques to solve problems and     |   |   | <ul> <li>Quizzes</li> </ul>         |
|    | answer questions.                    |   |   | <ul> <li>Teacher</li> </ul>         |
| C. | Apply basic computer operations      |   |   | Observation                         |
|    | and concepts.                        |   |   | Summative Assessment:               |
|    |                                      |   |   | Documentation /                     |
| D. | Utilize computer software to solve   |   |   | Portfolio                           |
|    | specific problems.                   |   |   | <ul> <li>Project</li> </ul>         |

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3.7.12 (A,C,D) Technological Devices

|    | Performance Indicator                 | 1 | 2 | Assessment                          |
|----|---------------------------------------|---|---|-------------------------------------|
| A. | Apply advanced tools, materials       |   |   | Formative Assessments:              |
|    | and techniques to answer complex      |   |   | <ul> <li>Peer Assessment</li> </ul> |
|    | questions.                            |   |   | <ul> <li>Quizzes</li> </ul>         |
| C. | Evaluate computer operations and      |   |   | <ul> <li>Teacher</li> </ul>         |
|    | concepts as to their effectiveness to |   |   | Observation                         |
|    | solve specific problems.              |   |   | Summative Assessment:               |
| D. | Evaluate the effectiveness of         |   |   | Documentation /                     |
|    | computer software to solve specific   |   |   | Portfolio                           |
|    | problems.                             |   |   | <ul> <li>Project</li> </ul>         |

3.8.10 (A.B.C) Science, Technology and Human Endeavors

|    | Performance Indicator               | 1 | 2 | Assessment                          |
|----|-------------------------------------|---|---|-------------------------------------|
| A. | Analyze the relationship between    |   |   | Formative Assessments:              |
|    | societal demands and scientific and |   |   | <ul> <li>Peer Assessment</li> </ul> |
|    | technological enterprises.          |   |   | <ul> <li>Quizzes</li> </ul>         |
| B. | Analyze how human ingenuity and     |   |   | <ul> <li>Teacher</li> </ul>         |
|    | technological resources satisfy     |   |   | Observation                         |
|    | specific human needs and improve    |   |   | Summative Assessment:               |
|    | the quality of life.                |   |   | <ul> <li>Documentation /</li> </ul> |
| ζ. | Evaluate possibilities consequences |   |   | Portfolio                           |
|    | and impacts of scientific and       |   |   | <ul> <li>Project</li> </ul>         |
|    | technological solutions.            |   |   | ,                                   |

3.8.12 (A,B,C) Science, Technology and Human Endeavors

|    | Performance Indicator               | 1 | 2 | Assessment                          |
|----|-------------------------------------|---|---|-------------------------------------|
| A. | Synthesize and evaluate the         |   |   | Formative Assessments:              |
|    | interactions and constraints of     |   |   | <ul> <li>Peer Assessment</li> </ul> |
|    | science and technology on society.  |   |   | <ul> <li>Quizzes</li> </ul>         |
| B. | Apply the use of ingenuity and      |   |   | <ul> <li>Teacher</li> </ul>         |
|    | technological resources to solve    |   |   | Observation                         |
|    | specific societal needs and improve |   |   | Summative Assessment:               |
|    | the quality of life.                |   |   | <ul> <li>Documentation /</li> </ul> |
| C. | Evaluate the consequences and       |   |   | Portfolio                           |
|    | impacts of scientific and           |   |   | <ul> <li>Project</li> </ul>         |
|    | technological solutions.            |   |   | .,                                  |

### **ASSESSMENTS**

PSSA Assessment Anchors Addressed: The teacher must be knowledgeable of the PDE Assessment Anchors and/or Eligible Content and incorporate them into this planned instruction. Current assessment anchors can be found at pde@state.pa.us.

| Formative Assessments: |       | The teacher will develop and use standards-<br>based assessments throughout the course. |  |  |
|------------------------|-------|---|--|--|
| Portfolio Assessment:  | X Yes | No  |  |  |

| District-wide Final Examination Required: | X Yes | No |
|---|-------|----|
| Course Challenge Assessment:              |       |    |
| Written Test(s)                           |       |    |

### REQUIRED COURSE SEQUENCE AND TIMELINE

| Content Sequence                         | Dates   |
|--|---------|
| Semester 1                               |         |
| Introduction to Information Technologies | 2 days  |
| Layout and Design                        | 5 days  |
| Graphic Reproduction                     | 10 days |
| Electronic Media                         | 10 days |
| Multimedia Presentation                  | 8 days  |
| Desktop Publishing                       | 10 days |
| Multimedia Project                       | 45 days |
| Semester 2                               |         |
| Audio/Video Production                   | 20 days |
| Webpage Design                           | 20 days |
| Digital Portfolio                        | 50 days |

### **Objectives:**

Performance Assessment(s)

Students should be able to communicate ideas with multiple forms of media. Students will learn to select and integrate appropriate mediums. Students will be knowledgeable in correlating the message with the audience. Students will gain experience in implementing media tools.

**WRITING TEAM:** Arthur Anderson, Elizabeth Anderson, Patrick Cronmiller, David Krack, Andrew Perlstein, John Victor

### WCSD STUDENT DATA SYSTEM INFORMATION

| 1. | Is there a required final examination? X Yes No                |  |
|----|--|--|
| 2. | Does this course issue a mark/grade for the report card?       |  |
|    | <u>X</u> Yes No  |  |
| 3. | Does this course issue a Pass/Fail mark? Yes X No              |  |
| 4. | . Is the course mark/grade part of the GPA calculation?        |  |
|    | _X_ Yes No   |  |
| 5. | 5. Is the course eligible for Honor Roll calculation? X Yes No |  |
| 6. | What is the academic weight of the course?                     |  |
|    | No weight/Non creditX_ Standard weight                         |  |
|    | Enhanced weight (Describe)                                     |  |