

PA Business Week

Grant Overview: PA Business Week is an innovative, one-week, in-school program that will be held at Youngsville High School for all students in Grade 11. This program will take place during the week of January 11, 2010. Business Week provides high school students with guidance and encouragement to succeed in the 21st century.

The program will use the employer base in Warren County to act as mentors to YHS students to assist them in developing an understanding of the benefits of the America free enterprise system. The program goals will be:

- 1) Students will learn to work in a team environment.
- 2) Students will use math skills in real-life business situations.
- 3) Students will learn about careers in the business world.

By simulating real world, business decision-making, students learn leadership skills, teamwork, time management, analytical thinking, problem solving, and communication skills.

The project will be implemented at YHS by outside businesspeople, working with YHS instructors. Students will be divided into management teams that "run" a company through computer simulation for a simulated twelve business quarters. Students will be expected to make all managerial decisions, such as product pricing, investing, marketing, production, research and development, and human resources. Each company will have a business advisor assigned to it, as well as an education advisor. The advisors will offer guidance and assistance to the students as they run their companies.

The week will culminate in a series of five competitions: Advertising, Stockholders, Trade Shows, Return on Net Assets, and Top Company.

Amount of Award: \$1,500.00 from each funder.

Due Date/Notification of Award: Due immediately. Notification possibly by October.

Alternatives if not Awarded: Other parties are soliciting donations and additional grants to fund the program. If the two grants are not awarded, another application may be considered to an additional funder.

WCSD Resources Required: None.

Administrative Recommendation: The Board of Directors instructs the district administration to apply for \$1,500 in grant funding from both the Warren, PA Walmart and the Warren-Forest Hi-Ed School To Work Program to support the PA Business Week program at Youngsville High School in 2010-11.