

## **PA Business Week**

Grant Overview: PA Business Week is an innovative, one-week, in-school program that will be held at Youngsville High School for all students in Grade 11. This program will take place April 7-11, 2014. Business Week provides high school students with guidance and encouragement to succeed in the 21st century.

The program will use the employer base in Warren County to act as mentors to YHS students to assist them in developing an understanding of the benefits of the America free enterprise system. The program goals will be:

- 1) Students will learn to work in a team environment.
- 2) Students will use math skills in real-life business situations.
- 3) Students will learn about careers in the business world.

By simulating real world, business decision-making, students learn leadership skills, teamwork, time management, analytical thinking, problem solving, and communication skills.

The project will be implemented at YHS by outside businesspeople, working with YHS instructors. Students will be divided into management teams that "run" a company through computer simulation for a simulated twelve business quarters. Students make all managerial decisions, such as product pricing, investing, marketing, production, research and development, and human resources. Each company will have business and education advisors to offer guidance and assistance to the students as they run their companies.

The week ends in a series of competitions: Advertising, Stockholders, Trade Shows, Return on Net Assets, and Top Company.

Amount of Award: \$5,000.00

Due Date/Notification of Award: Rolling due/notification dates.

Alternatives if not Awarded: The district will solicit support from other funders if necessary. The proposed activities will not take place if the required funding cannot be secured.

WCSD Resources Required: None.

Administrative Recommendation: That the Board of School Directors authorizes the administration to submit grant application to funders as needed in support of PA Business Week activities at Youngsville High School for the 2013-14 school year.