

**Warren County School District**  
**PLANNED INSTRUCTION**

**COURSE DESCRIPTION**

**Course Title:** Journalism II

**Course Number:** 00061

**Course Prerequisites:** As a prerequisite of the course, a student must complete journalism I with a final grade of 70% or higher. It is also recommended that students who take Journalism courses have been successful in their language arts courses (to ensure success in the writing element of journalism).

**Course Description:** This course is designed for the student with journalism ambitions and an interest in exploring broadcast journalism concentrating on television and radio production. Time is spent studying the history of broadcast journalism, terminology, script writing for news broadcasts, equipment knowledge and operation, voiceovers and graphics, broadcast journalism careers, and production of quality video and radio news broadcasts. A school newspaper, published periodically, is an outgrowth of the class. Students taking this course are, as a result, members of the school newspaper staff and broadcast news team.

**Suggested Grade Level:** 10-12

**Length of Course:**        One Semester   X   Two Semesters        Other (Describe)

**Units of Credit:**       1       (Insert **NONE** if appropriate.)

**PDE Certification and Staffing Policies and Guidelines (CSPG) Required Teacher Certification(s):** CSPG 036 (COMMUNICATIONS 7-12) and/or CSPG 41 (ENGLISH – High School)

**Certification verified by WCSD Human Resources Department:**  
  X   Yes        No

**Board Approved Textbooks, Software, Materials:**

**Textbooks:**

**Title:** *Teaching TV Production in a Digital World: Integrating Media Literacy Teacher Edition Second Edition (Library and Information Problem-Solving Skills Series)* (teacher's edition)

**Publisher:** Libraries Unlimited

ISBN #: 978-1591581994  
Copyright Date: 2004  
Date of WCSD Board Approval: August 26, 2008

**Title: *Teaching TV Production in a Digital World: Integrating Media Literacy Student Workbook Second Edition*** (student edition)

Publisher: Libraries Unlimited  
ISBN#: 978-1591482045  
Copyright Date: 2004  
Date of WCSD Board Approval: August 26, 2008

**Title: *Radio Production, Fifth Edition***

Publisher: Focal Press  
ISBN#: 978-0240519722  
Copyright Date: 2005  
Date of WCSD Board Approval: August 26, 2008

**Title: *Journalism Today***

Publisher: Glencoe  
ISBN #: 978-0078616167  
Copyright Date: 2005  
Date of WCSD Board Approval: August 26, 2008

**Title: *Journalism Today Student Workbook***

Publisher: Glencoe  
ISBN #: 978-0078665738  
Copyright Date: 2005  
Date of WCSD Board Approval: August 26, 2008

**Title: *Journalism Today Teacher's Manual***

Publisher: Glencoe  
ISBN #: 9780078616174  
Copyright Date: 2005  
Date of WCSD Board Approval: August 26, 2008

**Title: *Journalism Today Teacher's Workbook***

Publisher: Glencoe  
ISBN #: 9780078665721  
Copyright Date: 2005  
Date of WCSD Board Approval: August 26, 2008

**Title: *Journalism Today Teacher's Resource Binder***

Publisher: Glencoe  
ISBN #: 9780078651250  
Copyright Date: 2005  
Date of WCSD Board Approval: August 26, 2008

**Software:**

**Title: Adobe Premiere Elements 4.0** Adobe - Premiere Elements

Item # 854189

Mfg Part # 25530423

**Title: Audacity software**  
Provided by WCSD

**Title: QuarkXpress 8**

**Title: Adobe Creative Cloud (Adobe Premiere, Adobe Photo Shop, Adobe InDesign, Adobe Illustrator)**

**Materials:**

**Title: Microphone**

2 microphones to be chosen by Warren County School District Technology Department to coordinate with software and classroom needs

**Title: 720P HD Camcorder with 3x Optical with Auto-Focus**

Manufacturer: AIPTEK - DV Digital Camcorders

Item # 815675

Mfg Part # GO-HD

**Title: Flash drives**

2 per school each with 4-8 GB to be chosen by Warren County School District Technology Department to coordinate with software and classroom needs

**Title: FinePix S1000fd 10 MP**

Manufacturer: Fuji - FinePix Digital Camera

Item # 893423

Mfg Part # 15822776

**BOARD APPROVAL:**

**Date Written:** \_\_\_\_\_ March 22, 2016

**Date Approved:** \_\_\_\_\_ October 10, 2016

**Implementation Year:** \_\_\_\_\_ 2016-2017

**SPECIAL EDUCATION AND GIFTED REQUIREMENTS**

The teacher shall make appropriate modifications to instruction and assessment based on a student's Individual Education Plan (IEP) or Gifted Individual Education Plan (GIEP).

**COURSE OUTLINE**

*List the units to be taught throughout the course. Provide a brief description of what will be taught in each unit.*

**I. Electronic Media– Television—14 weeks integrated throughout the school year**

- A. History of Television Broadcasting
- B. Introduction on Television Terminology and Technology
- C. Makings of a Newscast

- D. Rights, Responsibilities, and Ethics
- E. Basic Equipment Concepts and Care
- F. Writing for Broadcast Journalism
- G. Audience Awareness and Visual Design
- H. Production Planning Process
- I. Implementing Learned Material into Live Video Broadcasts

**II. Electronic Media—Radio—14 weeks integrated throughout the school year.**

- A. Introduction to Radio History and Advantages
- B. Writing for the Radio Audience
- C. News Writing for Radio
- D. Conducting Interviews
- E. Reading and Presenting the News
- F. Music Programming
- G. Making Commercials
- H. Roles in a Radio Station

**III. Newspaper Media—4 weeks integrated throughout the school year**

- A. Inverted pyramid
- B. Lead paragraphs
- C. Newspaper Article Types: Feature, Editorial, Specialized column, Sports writing, Caption writing, & Headline writing
- D. Editing

**IV. Business – 4 weeks**

- A. Advertising
- B. Fundraising
- C. Circulation

**For standards, essential questions, content, and skills, see Curriculum Map.**

**ASSESSMENT**

**Portfolio Assessment:** \_\_\_\_\_ Yes      X   No

**District-wide Common Final Examination Required:** \_\_\_\_\_ Yes      X   No

**Course Challenge Assessment (Describe):** Not applicable

**WRITING TEAM:** Warren County School District Language Arts Teachers

**WCSD STUDENT DATA SYSTEM INFORMATION**

1. Is there a required final examination?      X   Yes    \_\_\_\_\_ No

*\*Warren County School District Policy 9741 and 9744 state, "All classes in grades 9-12 shall have a final exam".*

2. Does this course issue a mark/grade for the report card?

  X   Yes    \_\_\_\_\_ No

3. Does this course issue a Pass/Fail mark?      \_\_\_\_\_ Yes      X   No
4. Is the course mark/grade part of the GPA calculation?  
       X   Yes      \_\_\_\_\_ No
5. Is the course eligible for Honor Roll calculation?        X   Yes    \_\_\_\_\_ No
6. What is the academic weight of the course?  
     \_\_\_\_\_ No weight/Non credit        X   Standard weight  
     \_\_\_\_\_ Enhanced weight (Describe) AP