

PBC Guru

Warren County School District - PA - BookBreak - Memorandum of Understanding (50% BOGO DISTRICT)

This Agreement is entered by and between the Warren County School District, with principal offices at 6820 Market St. Russell, PA 16345, and PBC Guru, LLC, with a principal office at 8312 Aqueduct Rd. Potomac, MD 20854-6236.

Cost of Services

Service	Service Period	# of Schools	Founding Partner Cost	BOGO 50% OFF	Sub Total
BookBreak Elementary School Author Talk Program	7/1/24 - 6/30/25	4	\$4,575	50%	\$2,288
BookBreak Middle School Author Talk Program	7/1/24 - 6/30/25	2	\$4,550	50%	\$2,275
				Total	\$4,563
				District Discount	20%
				Final Cost	\$3,650

Description of Services

BookBreak offers two school author talk series. One is geared towards elementary school grades K-5, and the other is geared toward middle school grades 6-8. Both programs include:

- Recordings of live events are available for future lessons.
- A commitment to offering diverse perspectives and that half or more of the featured authors will be women and/or people of color.
- Resources for educators to incorporate before and after each talk, including classroom activities.
- Microsites that are customized to display individual schools' logos and colors.
- Detailed analytics of classroom registrations, live views, and archive views.

A more detailed description of each is provided below.

Elementary School Program (Grades K-5)

BookBreak's Elementary School Program brings 2-3 bestselling children's author talk events to schools each month that are streamed live online. Each talk is geared to specific grade cohorts (e.g., K-1st, 2nd-3rd, and 4th-5th or K-2nd and 3rd-5th), so each grade will have the opportunity to hear from an age-appropriate author about once per month.

Talks are scheduled from September through May each year to coincide with the academic year. Recordings of the talks are generally available for future instruction and for school librarians/media specialists. Each live talk will be 10-15 minutes in length. Additional 2-to-5-minute videos recorded with authors that are tied to specific curriculum topics are also included.

Middle School Program (Grades 6-8)

BookBreak's Middle School Program offers two kinds of talks geared towards 6th-8th graders:

- a. In-Depth Author Talks, which are live 25 to 30 minutes long and connect directly with English Language Arts (ELA) curriculum areas. Many of these talks will also connect with other curricular areas such as social studies, math and science.
- b. Reading Inspiration Author Talks which are 15 minute read-alouds where the author shares a little bit about their book and reads an excerpt with the goal of introducing students to new genres and getting them excited to read new books. These talks will be pre-recorded. And available on-demand.

There will be 12 of each type of talk each year for a total of 24 talks per year.

Program Pricing

The cost of membership is based on the number of schools signing on for the Elementary School and Middle School programs as well as any schools opting into both programs. Each school is classified as one of the following for pricing purposes:

- Regular Pricing (schools where 79% or fewer of students are on Free and Reduced Meals)
- High-Poverty (schools where 80% or more of students are on Free and Reduced Meals)

The tables below show the price per school based on enrollment for Founding Partners joining the initial launch of the program (50% Discount) and Regular Members (signed on after April 30, 2024).

Per School Pricing for Access to Elementary School Program (Grades K-5)

K-5 Student Enrollment	Founding Partner Annual Cost per School	Regular Member Annual Cost per School (Signed on after April 30, 2024)
Up to 250	\$1,050	\$2,100
250-750	\$1,175	\$2,350
750+	\$1,450	\$2,900

Per School Pricing for Access to Middle School Program (Grades 6-8)

6-8 Student Enrollment	Founding Partner Annual Cost per School	Regular Member Annual Cost per School (Signed on after April 30, 2024)
Up to 250	\$1,250	\$2,500
250-750	\$1,650	\$3,300
750+	\$1,950	\$3,900

Per School Pricing for Access to both Elementary and Middle School Program

This is meant for schools that want access to both K-5 and 6-8 author talks such as K-8 schools.

K-8 Student Enrollment	Founding Partner Annual Cost per School	Regular Member Annual Cost per School (Signed on after April 30, 2024)
Up to 250	\$1,600	\$3,200
250-750	\$1,975	\$3,950
750+	\$2,350	\$4,700

Buy One Give One Program:

High-Poverty schools qualify for BookBreak's Buy One Give One program which offers the program for free to High-Poverty Title 1 schools. For districts where more than half of schools are High-Poverty Title 1 schools, the cost for the district will be calculated without the Buy One Give One program and then a 50% discount will be added.

Multi-School/District Discounts:

Districts signing up multiple schools are eligible for an additional discount per the following table. Any school given BookBreak for free will not count as a "paying school" for this discount. Central offices must contract with BookBreak to receive this multi-school discount (e.g. 10 schools in the same district each paying separately for BookBreak would not qualify).

Number of Paying Schools	Discount Percent
3 to 9	20%
10 to 19	25%
20+	35%

Pricing for Additional Schools

Any additional schools from the district that wish to join the program within the first three years of this agreement can be added at the Founding Partner prices shown in the Program Pricing Section. Pricing for additional schools after the first three years will be set at any updated pricing. The district discount will also be applied.

Terms and Other Details

Below are several specific terms and other details for the membership:

- Membership Details:** Membership will renew every year for another one-year term on the anniversary of the program launch unless written notice is given 30 days or more in advance of the renewal date. The cost of membership for the services outlined in this Memorandum will remain the same for a minimum of three years. Renewal will not be automatic in the event of an increase in the cost of membership after the first three years.
- Participant Privacy:** PBC Guru will not share, sell, rent or give away participants' information in any way unless required by a court of law. This does not include trusted third parties (including Warren County School District) who help us to operate and provide valuable services as long as those parties agree to keep the information private. Note that only teachers and staff will be able to make accounts with the BookBreak platform and personally identifiable information will not be collected from students or parents. Our complete

privacy policy applies to all programs and can be found on our website at

<https://bookbreaks.org/services/privacy>.

- c. **Benchmarking and Data Aggregation:** PBC Guru will share information relating to the overall participation and engagement of all BookBreak members to support benchmarking and program improvements for all member schools. This may include a listing of the most popular programs, aggregate participation numbers, and other items. This will not include any personally identifiable information.
- d. **Sharing Participant Information:** As a trusted third party, Warren County School District, will have access to the names, email addresses, and other information of teachers and school staff who register for events through your instance of the platform.
- e. **Event Sharing Limitations:** BookBreak schools may share the recorded videos and live programs with any member of their school community including teachers, school librarians, staff, students, parents, and guardians. The recorded videos and live programs may not be shared with the public and with school communities that are not participants of BookBreak.
- f. **Author Event Conflicts:** Some author speaking agreements for in-person events include a period of time when that author cannot plan to speak in the same metropolitan area during the same time of year. This is done so that two organizations are not hosting competing events with the same author at the same time of year. In certain cases, a BookBreak event may not be able to be shared with schools in the same metropolitan area where an author has a preexisting speaking agreement. This is expected to be a rare occurrence and our goal when coordinating with authors will be to keep this possible conflict to an absolute minimum.
- g. **Start Date:** The program start date will be the first day of the Service Period listed in the Cost of Services table above. If access to certain aspects of the program is made available before the official start date as part of an onboarding or other process, all terms and agreements will still apply.
- h. **Adjustments to Cost of Services:** Pricing in this Memorandum of Understanding is based on the most recent data available, and cost for services will not be adjusted for the first year of the program due to fluctuations in enrollment and Free and Reduced Meals percentages unless Warren County School District requests an adjustment prior to the program start date. Due to enrollment and Free and Reduced Meal percentages varying regularly, and to simplify budget planning for school districts, PBC Guru will only plan to update pricing with the latest school-specific data every three years unless specifically requested by the district or if there is another reason to do so. The cost for services will never be adjusted from a previously agreed amount after the Start Date.
- i. **Termination:** This program can be ended at any time by PBC Guru or Warren County School District. The official "end date" will be the next renewal date of the program.
- j. **Additional Terms:** General terms and conditions for all PBC Guru Programs are provided at <https://www.pbc.guru/about/legal/terms/business>.

Because federal grant dollars will be used by the District for the purchase, the following provisions shall also apply:

A. PBC Guru agrees to cooperate fully with the District to ensure compliance with all grant conditions and requirements and to take any actions that are deemed necessary by the District to meet all conditions and requirements associated with the grant, the grant application, the grant award, the Uniform Grant Guidance, any other applicable law or regulation, and the District's applicable policies and procedures.

B. PBC Guru certifies that it is not currently listed as ineligible to be awarded a contract involving federal grant dollars as a part of the government-wide exclusions in the System for Award Management (SAM) and is not debarred, suspended, or otherwise excluded or declared ineligible to be awarded a contract involving federal grant dollars under any statutory or regulatory authority. PBC Guru further agrees, while the Agreement remains in effect, to immediately notify the District if PBC Guru is later listed in SAM, or is later debarred, suspended, or otherwise excluded or declared ineligible under any statutory or regulatory authority.

C. PBC Guru shall not discriminate on the basis of race, creed, color, gender, gender identity, sexual orientation, national origin, ancestry, or handicap/disability

D. PBC Guru agrees to comply with all local, state and federal laws, regulations, ordinances, and requirements applicable at any time, including but not limited to, and any applicable federal law, regulation, or requirement pertaining to nondiscrimination and/or federal grants.

☐ I hereby acknowledge that I have read and understood the above conditions.

Appendix A - Cost of Services Breakdown for Participating Schools

The table(s) below list the participating schools in the district and the cost for each school along with the relevant district pricing discount.

School Name	Enrollment	Free and Reduced Meals	Founding Partner Cost	Notes
Eisenhower Elementary	314	40%	\$1,175	250 to 750 students
Sheffield Area Elementary	197	98%	\$1,050	Less than 250 Students
Warren Area Elementary	737	100%	\$1,175	250 to 750 students
Youngsville Elementary	307	99%	\$1,175	250 to 750 students

Founding Partner Cost	\$4,575
BOGO 50% off	50%
Sub Total	\$2,288
District Discount	20%
Total Cost for Elementary Schools	\$1,830

School Name	Enrollment	Free and Reduced Meals	Founding Partner Cost	Notes
Beaty Warren Middle School	669	52%	\$1,650	250 to 750 students
Sheffield Area Middle/High School	246	80%	\$1,250	Less than 250 students
Eisenhower Middle/High School	442	26%	\$1,650	250 to 750 students

Founding Partner Cost	\$4,550
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BOGO 50% off	50%
Sub Total	\$2,275
District Discount	20%
Total Cost for Middle Schools	\$1,820