# Warren County School District

**PLANNED INSTRUCTION** 

# **COURSE DESCRIPTION**

**Course Title: Journalism I** 

**Course Number: 00060** 

#### **Course Description and Prerequisites:**

This course is designed for both the student with journalism ambitions and also the student who simply wishes to improve his or her communication abilities and writing style. A school newspaper, published periodically, is an outgrowth of the class. Time is spent studying the history of print, journalistic writing styles, layout design, as well as the relationship journalism has with the world today.

#### Prerequisites: Successful completion of the Middle Level Curricula

Suggested Grade Level: 9-12

Length of Course: \_\_\_\_One Semester  $\underline{X}$  Two Semesters

Units of Credit: One

# PDE *Certification and Staffing Policies and Guidelines (CSPG)* Required Teacher Certification(s): English 7-12 or Communication 7-12

**Certification verified by WCSD Human Resources Department:** <u>X</u> Yes <u>No</u>

#### **Board Approved Textbooks, Software, Materials:**

Title: <u>Journalism Today</u>	Title: <u>Journalism Today Student Workbook</u>
Publisher: Glencoe	Publisher: Glencoe
ISBN #: 978-0078616167	ISBN#: 978-0078665738
Copyright Date: 2005	Copyright Date: 2005
<b>Title: Journalism Today</b> (teacher manual) Publisher: Glencoe ISBN# 9780078616174 Copyright Date: 2005	<b>Title: Journalism Today Teacher Workbook</b> Publisher: Glencoe ISBN# 9780078665721 Copyright Date: 2005
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#### Title: Journalism Today Teacher Resource Binder

Publisher: Glencoe ISBN# 9780078651250 Copyright Date: 2005

#### Materials:

#### FinePix S1000fd 10 MP

Fuji - FinePix Digital Camera Item # 893423 Mfg Part # 15822776

# Title: QuarkXpress 8 and

# Title: Adobe Photoshop CS3

Provider: Quark ASIN# B001AMRH94 Model # 124321 Copyright Date: 2008 Provider: Adobe ASIN# B000NDIBYG Model # 23102480 Copyright Date: 2007

# <u>Or</u>

Title: Adobe Creative Suite 3.3 Design Premium Provider: Adobe ASIN# B0018QYA4W Model # 29500554 Copyright Date: 2008

# **Date of WCSD Board Approval:**

# **BOARD APPROVAL:**

Date Written:\_\_\_\_\_

Date Approved:\_\_\_\_\_

Implementation Year:\_\_\_\_\_

# Suggested Supplemental Materials: (List or insert None)

None

# **Course Standards**

# PA Academic Standards: (List by Number and Description)

Reading, Writing, Speaking and Listening Standards:

- . 1.1. Learning to Read Independently
- . 1.2. Reading Critically in All Content Areas
- . 1.3. Reading, Analyzing and Interpreting Literature

- . 1.4. Types of Writing
- 1.5. Quality of Writing
- 1.6. Speaking and Listening
- 1.7. Characteristics and Function of the English Language
- 1.8. Research

#### WCSD Academic Standards: None

#### Industry or Other Standards: None

# WCSD EXPECTATIONS

WCSD K-12 Expectations for instruction in writing, reading, mathematics and, technology have been developed and revised annually. The teacher will integrate all WCSD Expectations into this planned instruction

#### **SPECIAL EDUCATION AND GIFTED REQUIREMENTS**

The teacher shall make appropriate modifications to instruction and assessment based on a student's Individual Education Plan (I.E.P.) or Gifted Individual Education Plan (G.I.E.P.).

# SPECIFIC EDUCATIONAL OBJECTIVES/CORRESPONDING STANDARDS AND ELIGIBLE CONTENT WHERE APPLICABLE

1.1. Learning to Read Independently, 1.2. Reading Critically in All Content Areas, 1.3. Reading, Analyzing and Interpreting Literature

	Performance Indicator	Assessments
R.11.A.2 (Non-fiction)	Understand Non-fiction Appropriate to	Reading text
	grade level	Class discussion
		Tests/ quizzes
		Writing
		assignments
R.11.A.1.1	Vocabulary – meaning, multiple-	Reading text
R.11.A.1.1.1	meaning, word recognition skills in both	Class discussion
R.11.A.1.1.2	fiction and non-fiction.	Tests/ quizzes
		Writing
R.11.A.2	Understand content specific vocabulary	assignments
R.A.11.2.1		
R.A.11.2.1.1		
R.A.11.2.1.2		
R.A.11.11.1.3	Make inferences, draw conclusions, and	Reading text
R.A.11.1.3.1	make generalizations	<b>Class discussion</b>
R.A.11.1.3.2	Make inferences and/or draw	Tests/ quizzes
	conclusions based on information from	Writing
R.A.11.2.3	text.	assignments
R.A.11.2.3.1	Cite evidence from text to support	
R.A.11.2.3.2	generalizations	

R.A.11.1.4	Identify and explain main ideas and	Reading text
R.A.11.1.4.1	relevant details.	Class discussion
	Identify and explain stated or implied	Tests/ quizzes
R.A.11.2.4	main ideas and relevant supporting	Writing
R.A.11.2.4.1	details from text	assignments
RA.11.1.5	Summarize a non-fictional text as a	Reading text
RA.11.1.5.1	whole	<b>Class discussion</b>
	Summarize the major points, processes,	Tests/ quizzes
R.A.11.2.5	and /or events of a non-fictional text as a	Writing
R. A.11.2.5.1	whole.	assignments
R.B.11.1	Understand components within and	Reading text
R.B.11.1.1	between texts	<b>Class discussion</b>
	Interpret, compare, describe, analyze,	Tests/ quizzes
	and evaluate components of literary non-	Writing
	fiction.	assignments
R.B.11.2.2	Interpret, compare, describe, and	Reading text
R.B.11.2.2.1	analyze the point of view of the narrator	Class discussion
R.B.11.2.2.2	in non-fictional text.	Tests/ quizzes
	Interpret, compare, describe, and/or	Writing
	analyze point of view of the narrator as	assignments
	first person or third person point of view.	8
	Interpret, compare, describe, and/or	
	analyze the effectiveness of the point of	
	view used by the author	
R.B.11.3	Understand concepts and organization of	Reading text
R.B.11.3.1	non-fictional text.	Class discussion
R.B.11.3.1.1	Interpret, compare, describe, and	Tests/ quizzes
	analyze the characteristics and uses of	Writing
	facts and opinions in non-fictional text.	assignments
	Interpret, compare, describe, and/or	8
	analyze the use of facts and opinions to	
	make a point or construct an argument	
	in non-fictional text.	
R.B.11.3.2	Distinguish between essential and	Reading text
R.B.11.3.2.1	nonessential information within or	<b>Class discussion</b>
	between texts.	Tests/ quizzes
	Interpret, compare, describe, and/or	Writing
	analyze bias and propaganda techniques	assignments
	in non-fictional texts.	
R.B.11.3.3	Identify, compare, explain, interpret,	Reading text
R.B.11.3.3.1	describe, and analyze how text	Class discussion
R.B.11.3.3.2	organization clarifies meaning of non-	Tests/ quizzes
R.B.11.3.3.3	fictional text, including sequence,	Writing
R.B.11.3.3.4	question/answer, comparison/contrast,	assignments
	cause/effect or problem/solution.	8
	Identify content that would fit in a	
	specific section of text, and interpret	
	graphics and charts and/or make	
	Suprice and chartes and/or make	

of graphics and charts. Identify, compare, explain, interpret, describe, and/or analyze the sequence of steps in a list of directions.
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# 1.5.Writing:

	Performance Indicator	Assessment
1.5.A.	Write with a distinct focus	Pre-writing
	Identify topic, task and audience	Editing
	Establish a single point of view	News articles
		Classroom
		assignments
		Printed
		newspaper
		edition
		Article deadlines
1.5.B	Write using well-developed content	
	appropriate for the topic	
	Gather, determine validity and	
	reliability of and organize information.	
	Employ the most effective format for	
	purpose and audience.	
	Write paragraphs that have details and	
	information specific to the topic and	
	relevant to the focus.	
1.5.C	Write well-controlled or subtle	
	organization.	
	Sustain a logical order within sentences	
	and between paragraphs using	
	meaningful transitions	
	Establish topic and purpose within the	
	introduction	
	Reiterate the topic and purpose in the	
	conclusion	
1.5.D	Write with an understanding of the	
	stylistic aspects of the composition	
	stynsue aspects of the composition	
	Use different types and lengths of	
	sentences	
	Use tone and voice through the use of	
	precise language	

1.5.E	Revise writing after rethinking the logic of organization and rechecking central idea, content, paragraph development, level of detail, style, tone and word choice.	
	Spell common, frequently used words correctly	
	Use capital letters correctly	
	Punctuate correctly (periods, exclamation points, question marks, commas, quotation marks, apostrophes, colons, semicolons, parentheses).	
	Use nouns, pronouns, verbs, adjectives, adverbs, conjunctions, prepositions, and interjections properly	
	Use complete sentences (simple, compound, complex, declarative, interrogative, exclamatory, and imperative.	
	Revise	

# 1.6. Speaking and Listening

	Performance Indicator	Assessment
1.6.A	Listen to others.	Presentation
1.6.A	<ul> <li>Ask clarifying questions.</li> <li>Synthesize information, ideas and opinions to determine relevancy.</li> <li>Take notes.</li> <li>Listen to selections of literature (non- fiction).</li> <li>Relate them to previous knowledge.</li> <li>Predict solutions to identified problems.</li> <li>Summarize and reflect on what has been heard.</li> <li>Identify and define new words and concepts.</li> </ul>	Presentation Interview report Notes News Article Evaluation Rubrics
	Analyze and synthesize the selections relating them to other selections heard	

	or read.
1.6.E.	<ul> <li>Participate in small and large group discussions and presentations.</li> <li>Initiate everyday conversation.</li> <li>Select and present an oral reading on an assigned topic.</li> <li>Conduct interviews.</li> <li>Participate in a formal interview</li> <li>Organize and participate in informal debate around a specific topic.</li> </ul>
	• Use evaluation guides to evaluate group discussion (e.g., of peers, on television).
1.6.F.	Use media for learning purposes.• Use various forms of media to elicit information, to make a student presentation and to complete class assignments and projects.• Evaluate the role of media in focusing attention and forming opinions.• Create a multi-media (e.g., film, music, computer-graphic) presentation for display or transmission that demonstrates an understanding of a specific topic or issue or teaches others about it.

#### ASSESSMENTS

**PSSA Assessment Anchors Addressed**: The teacher must be knowledgeable of the PDE Assessment Anchors and/or Eligible Content and incorporate them into this planned instruction. Current assessment anchors can be found at <u>pde@state.pa.us</u>.

#### **Formative Assessments:**

- Pre-Assessments of prior knowledge (e.g., entrance cards or KWL chart)
- Discussions
- Teacher observation
- Graphic organizers (e.g., Venn diagrams, word mapping, webbing, KWL chart, etc.)
- Summarizing
- Retelling
- Note-taking
- Problem-based learning modules
- Authentic assessment
- Outlining
- Journaling
- Student presentations
- Open-ended written response
- Quizzes/tests

#### Summative Assessments:

- Newspaper Articles
- Oral Presentations
- Portfolio
- Projects
- Quizzes/tests
- Essays

Portfolio Assessment: Yes X No

**District-wide Final Examination Required:** \_X\_Yes

**Course Challenge Assessment** (Describe): Not Applicable

#### **REQUIRED COURSE SEQUENCE AND TIMELINE**

No

(Content must be tied to objectives)

Content Sequence	Dates
I. The News Function – 6 weeks	

- A. Discovering and evaluating news
- B. Structuring the news story
- C. Using the language of news writing
- D. Preparing for coverage
- E. Interviewing
- F. Recognizing the school as a news community

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II. Specialized Writing – 6 weeks

- A. Feature
- B. Editorial
- C. Specialized column
- D. Sports writing
- E. Caption writing
- F. Headline writing

III. Production - 20 weeks

- A. Editing
- B. Page make-up
- C. Photos
- D. Proofreading
- E. Journalistic freedom and responsibility
- F. Application of technology

IV. Business – 4 weeks

- A. Advertising
- B. Fundraising
- C. Circulation

WRITING TEAM: Amy Eaton, Michelle McLaughlin, Joann Bauer

# WCSD STUDENT DATA SYSTEM INFORMATION

- 1. Is there a required final examination?  $\underline{\mathbf{X}}$  Yes \_\_\_\_\_ No
- 2. Does this course issue a mark/grade for the report card?

<u>X</u> Yes\_\_\_\_ No

- 3. Does this course issue a Pass/Fail mark? Yes <u>X</u> No
- 4. Is the course mark/grade part of the GPA calculation?

 $\underline{\mathbf{X}}$  Yes \_\_\_\_\_ No

- 5. Is the course eligible for Honor Roll calculation?  $\underline{\mathbf{X}}$  Yes\_\_\_\_\_ No
- 6. What is the academic weight of the course?

\_\_\_\_\_ No weight/Non credit  $\underline{X}$  Standard weight

Enhanced weight (Describe)\_\_\_\_\_