**Background Technical Services:**

* Creation of a Logo/Identity for the TV program
* Creation of a Broadcast Design Package centered around the logo:
	+ Show Open
	+ Lower-Thirds Name Super Template
	+ Full-Screen Information Page Template
	+ Over the Shoulder Graphics Template
* Professional Voice Imaging for Show Open
* Assistance with Developing/Selecting a Musical Theme for synchronizing w/show:
	+ Option of creating a series of works based on the loop libraries and music beds already owned
	+ Option of licensing a full theme package from a music agency, at additional cost
	+ Option of Media Transformers providing assistance in finding a royalty free collection/theme
* Studio Lighting Advice
	+ Lighting Talent (Plan)
	+ Examining LiteRing setup w/Teleprompters (ensuring the proper prompter style was purchased and if not, recommending the proper replacement)
* Software Consultation
	+ Recommendations for any additional software purchases or upgrades
	+ Setup of on Online-Based Newsroom Computer Software (for show script development and timing)
		- Annual agreement (licensing is not included in contract)
* Hardware Consultation
	+ Overview of Tricaster
	+ Suggested list of items for additional purchase based upon site visit/evaluation
* Workflow Assistance Development
	+ Create a plan for media distribution (programs and projects)
	+ Sending media to Tricaster
	+ Exporting media from Tricaster
	+ Creation of Online Story Submission Template
* Remote Assistance
	+ Loading/Installing the Broadcast Design on the Tricaster Mini

**Staff Training:**

* Software Technical Training:
	+ Online-Based Newsroom Computer Software (if license is purchased)
	+ Overview of Workflow Procedures developed for sending/receiving content
	+ Auditioning Tool for SFX/Music Elements located on the file server media library
	+ Overview of Editing Software Choices or assist with implementing existing editing software
* Technical Training:
	+ Studio Camera Operation
	+ Switcher Training
		- Basic Operation
		- Switching Sources
		- Capturing PGM content
		- Media Playback
		- Inserting Graphics
	+ Audio Training
		- Basic Mixing Operation
		- Wireless System (for studio applications)
	+ Padcaster Training
		- How to setup & utilize