**Background Technical Services:**

* Creation of a Logo/Identity for the TV program
* Creation of a Broadcast Design Package centered around the logo:
  + Show Open
  + Lower-Thirds Name Super Template
  + Full-Screen Information Page Template
  + Over the Shoulder Graphics Template
* Professional Voice Imaging for Show Open
* Assistance with Developing/Selecting a Musical Theme for synchronizing w/show:
  + Option of creating a series of works based on the loop libraries and music beds already owned
  + Option of licensing a full theme package from a music agency, at additional cost
  + Option of Media Transformers providing assistance in finding a royalty free collection/theme
* Studio Lighting Advice
  + Lighting Talent (Plan)
  + Examining LiteRing setup w/Teleprompters (ensuring the proper prompter style was purchased and if not, recommending the proper replacement)
* Software Consultation
  + Recommendations for any additional software purchases or upgrades
  + Setup of on Online-Based Newsroom Computer Software (for show script development and timing)
    - Annual agreement (licensing is not included in contract)
* Hardware Consultation
  + Overview of Tricaster
  + Suggested list of items for additional purchase based upon site visit/evaluation
* Workflow Assistance Development
  + Create a plan for media distribution (programs and projects)
  + Sending media to Tricaster
  + Exporting media from Tricaster
  + Creation of Online Story Submission Template
* Remote Assistance
  + Loading/Installing the Broadcast Design on the Tricaster Mini

**Staff Training:**

* Software Technical Training:
  + Online-Based Newsroom Computer Software (if license is purchased)
  + Overview of Workflow Procedures developed for sending/receiving content
  + Auditioning Tool for SFX/Music Elements located on the file server media library
  + Overview of Editing Software Choices or assist with implementing existing editing software
* Technical Training:
  + Studio Camera Operation
  + Switcher Training
    - Basic Operation
    - Switching Sources
    - Capturing PGM content
    - Media Playback
    - Inserting Graphics
  + Audio Training
    - Basic Mixing Operation
    - Wireless System (for studio applications)
  + Padcaster Training
    - How to setup & utilize