**COURSE DESCRIPTION**

**Course Title:** Fashion and Merchandising

**Course Number: 00773**

**Course Prerequisites:** none

**Course Description:** 00773 Fashion and Merchandising is an elective course for grades 9-12. This course is a skill building class and may be taken once each year for .5 credit each time taken. It will introduce students to the world of fashion, while they study the reasons behind wearing clothing, learn how to classify garments and fashion accessories. The students will be introduced and build upon basic clothing construction skills. The students utilize the elements and principles of design to render fashion sketches, operate a sewing machine, research purchase of and caring for garments and explore the world of fashion for job opportunities. A final examination is required. Students are responsible for all project materials and costs.

**Suggested Grade Level**: Grades 9-12

**Length of Course:** One Semester

**Units of Credit:** .5

**PDE Certification and Staffing Policies and Guidelines (CSPG) Required Teacher Certifications:**

CSPG 44 – Family and Consumer Sciences K-12

To find the CSPG information, go to [CSPG](https://www.education.pa.gov/Educators/Certification/Staffing%20Guidelines/Pages/default.aspx)

**Certification verified by the WCSD Human Resources Department:** [x] Yes [ ] No

**WCSD STUDENT DATA SYSTEM INFORMATION**

**Course Level:** Academic

**Mark Types:** Check all that apply.

[x] F – Final Average [x] MP – Marking Period [x] EXM – Final Exam

**GPA Type**: [ ]  GPAEL-GPA Elementary [ ]  GPAML-GPA for Middle Level [ ]  NHS-National Honor Society

[ ]  UGPA-Non-Weighted Grade Point Average [x]  GPA-Weighted Grade Point Average

**State Course Code**: 05190

To find the State Course Code, go to [State Course Code](https://nces.ed.gov/forum/sced.asp), download the Excel file for *SCED*, click on SCED 6.0 tab, and choose the correct code that corresponds with the course.

**TEXTBOOKS AND SUPPLEMENTAL MATERIALS**

**Board Approved Textbooks, Software, and Materials:**

**Title:**  Clothing: Fashion, Fabrics & Construction, Student Text

**Publisher:** McGraw-Hill Companies, Inc.

**ISBN #:**  10: 0078290066

**Copyright Date:** 4 edition (June 24, 2002)

**WCSD Board Approval Date: 6/27/2022**

**Supplemental Materials:** teacher school provided

**Curriculum Document**

**WCSD Board Approval:  6/27/2022**

**Date Finalized:6/5/2018**

**Date Approved:** 6/27/2022

**Implementation Year:** 2022-2023

**SPECIAL EDUCATION, 504, and GIFTED REQUIREMENTS**

The teacher shall make appropriate modifications to instruction and assessment based on a student’s Individual Education Plan (IEP), Chapter 15 Section 504 Plan (504), and/or Gifted Individual Education Plan (GIEP).

**SCOPE AND SEQUENCE OF CONTENT AND CONCEPTS**

**Marking Period 1**

What is the purpose of clothing?

Influences on clothing- trends, advertising, necessity

Clothing reflects cultures

Clothing as symbols

Clothing customs

Fashion history

Color and clothing

Impact of color

Language of color

Creating a color scheme

Selecting colors for you

Selecting colors for you.

Role of fashion designers.

Design process

Designer collections

Famous designers

**Marking Period 2**

Apparel industry

Fashion merchandising

Fashion promotion

Fashion features

Garment styles

What are fibers?

Fiber names

Natural fibers

Manufactured fibers

Identifying fibers

Qualities of the successful entrepreneur

Opportunities for entrepreneurs

Responsibilities of entrepreneurs

Developing a business plan

Sewing machines

Pinning tools

Cutting tools

Patterns

Fabric

 Notions

**Standards/Eligible Content and Skills**

| **Performance Indicator** | **PA Core Standard and/or Eligible Content** | **Marking Period Taught**  |
| --- | --- | --- |
| Describe the basic functions of clothing. | 13.1.11.A 13.1.11.B 13.1.11.C 13.3.11.D 13.3.11.E 13.4.11.B  | MP1 |
| Explain personal influences on clothing choices. | 13.1.11.A 13.1.11.B 13.1.11.C 13.3.11.D 13.3.11.E 13.4.11.B  | MP1 |
| Compare the influences of family and friends on clothing choices. | 13.1.11.A 13.1.11.B 13.1.11.C 13.3.11.D 13.3.11.E 13.4.11.B  | MP1 |
| Evaluate the medias impact on clothing. | 13.1.11.A 13.1.11.B 13.1.11.C 13.3.11.D 13.3.11.E 13.4.11.B  | MP1 |
| Explain how societal changes influence clothing. | 13.1.11.A 13.1.11.B 13.1.11.C 13.3.11.D 13.3.11.E 13.4.11.B  | MP1 |
| Explain how clothing reflects cultures | 11.1.9.A.1 11.1.9.A.2 11.1.9.A.311.1.9.A.4 11.2.9.A 11.2.9.A.1 11.2.9.A.2 11.2.9.A.3 11.2.9.A.5 11.2.9.A.6 | MP1 |
| Give examples of clothing symbols | 11.1.9.A.1 11.1.9.A.2 11.1.9.A.311.1.9.A.4 11.2.9.A 11.2.9.A.1 11.2.9.A.2 11.2.9.A.3 11.2.9.A.5 11.2.9.A.6 | MP1 |
| Discuss clothing customs and expectations in the US culture | 11.1.9.A.1 11.1.9.A.2 11.1.9.A.311.1.9.A.4 11.2.9.A 11.2.9.A.1 11.2.9.A.2 11.2.9.A.3 11.2.9.A.5 11.2.9.A.6 | MP1 |
| Describe appropriate outfits for certain occasions | 11.1.9.A.1 11.1.9.A.2 11.1.9.A.311.1.9.A.4 11.2.9.A 11.2.9.A.1 11.2.9.A.2 11.2.9.A.3 11.2.9.A.5 11.2.9.A.6 | MP1 |
| Explain how the first clothes and fabrics were made and worn | 11.1.9.A.1 11.1.9.A.2 11.1.9.A.311.1.9.A.4 11.2.9.A 11.2.9.A.1 11.2.9.A.2 11.2.9.A.3 11.2.9.A.5 11.2.9.A.6 | MP1 |
| Describe the evolution of fashions from early civilizations to the 19th century | 11.1.9.A.1 11.1.9.A.2 11.1.9.A.311.1.9.A.4 11.2.9.A 11.2.9.A.1 11.2.9.A.2 11.2.9.A.3 11.2.9.A.5 11.2.9.A.6 | MP1 |
| Discuss factors that influenced fashion history. | 11.1.9.A.1 11.1.9.A.2 11.1.9.A.311.1.9.A.4 11.2.9.A 11.2.9.A.1 11.2.9.A.2 11.2.9.A.3 11.2.9.A.5 11.2.9.A.6 | MP1 |
| Give examples of clothing through the 21st century. | 11.1.9.A.1 11.1.9.A.2 11.1.9.A.311.1.9.A.4 11.2.9.A 11.2.9.A.1 11.2.9.A.2 11.2.9.A.3 11.2.9.A.5 11.2.9.A.6 | MP1 |
| Explain how to dress for the occasion. | 11.1.9.A.1 11.1.9.A.2 11.1.9.A.311.1.9.A.4 11.2.9.A 11.2.9.A.1 11.2.9.A.2 11.2.9.A.3 11.2.9.A.4 11.2.9.A.5 11.2.9.A.611.2.9.F | MP1 |
| Understand color for the bod | 11.1.9.A.1 11.1.9.A.2 11.1.9.A.311.1.9.A.4 11.2.9.A 11.2.9.A.1 11.2.9.A.2 11.2.9.A.3 11.2.9.A.4 11.2.9.A.5 11.2.9.A.611.2.9.F | MP1 |
| Explain the role of fashion designers in the apparel industry. | 11.1.9.A.1 11.1.9.A.2 11.1.9.A.311.1.9.A.4 11.2.9.A 11.2.9.A.1 11.2.9.A.2 11.2.9.A.3 11.2.9.A.4 11.2.9.A.5 11.2.9.A.611.2.9.F | MP1 |
| Identify the names and achievements of fashion designers. | 11.1.9.A.1 11.1.9.A.2 11.1.9.A.311.1.9.A.4 11.2.9.A 11.2.9.A.1 11.2.9.A.2 11.2.9.A.3 11.2.9.A.4 11.2.9.A.5 11.2.9.A.611.2.9.F | MP1 |
| Describe the design process. | 11.1.9.A.1 11.1.9.A.2 11.1.9.A.311.1.9.A.4 11.2.9.A 11.2.9.A.1 11.2.9.A.2 11.2.9.A.3 11.2.9.A.4 11.2.9.A.5 11.2.9.A.611.2.9.F |  |
|  |  |  |
| List ways that fibers and fabrics are used other than in clothing. | 11.1.9.A.1 11.1.9.A.2 11.1.9.A.311.1.9.A.4 11.2.9.A 11.2.9.A.1 11.2.9.A.2 11.2.9.A.3 11.2.9.A.4 11.2.9.A.5 11.2.9.A.611.2.9.F  | MP2 |
| Explain how the textile industry operates. | 11.1.9.A.1 11.1.9.A.2 11.1.9.A.311.1.9.A.4 11.2.9.A 11.2.9.A.1 11.2.9.A.2 11.2.9.A.3 11.2.9.A.4 11.2.9.A.5 11.2.9.A.611.2.9.F  | MP2 |
| Describe the manufacturing process for clothing. | 11.1.9.A.1 11.1.9.A.2 11.1.9.A.311.1.9.A.4 11.2.9.A 11.2.9.A.1 11.2.9.A.2 11.2.9.A.3 11.2.9.A.4 11.2.9.A.5 11.2.9.A.611.2.9.F  | MP2 |
| Explain what's involved in fashion merchandising. | 11.1.9.A.1 11.1.9.A.2 11.1.9.A.311.1.9.A.4 11.2.9.A 11.2.9.A.1 11.2.9.A.2 11.2.9.A.3 11.2.9.A.4 11.2.9.A.5 11.2.9.A.611.2.9.F  | MP2 |
| Describe promotion methods used by designers, manufacturers, and retailers. | 11.1.9.A.1 11.1.9.A.2 11.1.9.A.311.1.9.A.4 11.2.9.A 11.2.9.A.1 11.2.9.A.2 11.2.9.A.3 11.2.9.A.4 11.2.9.A.5 11.2.9.A.611.2.9.F  | MP2 |
| Define fashion terms. | 11.1.9.A.1 11.1.9.A.2 11.1.9.A.311.1.9.A.4 11.2.9.A 11.2.9.A.1 11.2.9.A.2 11.2.9.A.3 11.2.9.A.4 11.2.9.A.5 11.2.9.A.611.2.9.F  | MP2 |
| Describe a fashion cycle. | 11.1.9.A.1 11.1.9.A.2 11.1.9.A.311.1.9.A.4 11.2.9.A 11.2.9.A.1 11.2.9.A.2 11.2.9.A.3 11.2.9.A.4 11.2.9.A.5 11.2.9.A.611.2.9.F  | MP2 |
| Explain fashion swings. | 11.1.9.A.1 11.1.9.A.2 11.1.9.A.311.1.9.A.4 11.2.9.A 11.2.9.A.1 11.2.9.A.2 11.2.9.A.3 11.2.9.A.4 11.2.9.A.5 11.2.9.A.611.2.9.F  | MP2 |
| Distinguish between styles of necklines, collars, and sleeves. | 11.1.9.A.1 11.1.9.A.2 11.1.9.A.311.1.9.A.4 11.2.9.A 11.2.9.A.1 11.2.9.A.2 11.2.9.A.3 11.2.9.A.4 11.2.9.A.5 11.2.9.A.611.2.9.F  | MP2 |
| Explain how fibers are classified. | 11.1.9.A.1 11.1.9.A.2 11.1.9.A.311.1.9.A.4 11.2.9.A 11.2.9.A.1 11.2.9.A.2 11.2.9.A.3 11.2.9.A.4 11.2.9.A.5 11.2.9.A.611.2.9.F  | MP2 |
| Describe the fiber characteristics needed for use in fabrics. | 11.1.9.A.1 11.1.9.A.2 11.1.9.A.311.1.9.A.4 11.2.9.A 11.2.9.A.1 11.2.9.A.2 11.2.9.A.3 11.2.9.A.4 11.2.9.A.5 11.2.9.A.611.2.9.F  | MP2 |
| List the various fibers and describe their characteristics. | 11.1.9.A.1 11.1.9.A.2 11.1.9.A.311.1.9.A.4 11.2.9.A 11.2.9.A.1 11.2.9.A.2 11.2.9.A.3 11.2.9.A.4 11.2.9.A.5 11.2.9.A.611.2.9.F  | MP2 |
| Relate personal qualities to success as an entrepreneur. | 13.3.11.D 13.3.11.E 13.4.11.B  | MP2 |
| Compare different business opportunities for self-employment. | 13.3.11.D 13.3.11.E 13.4.11.B  | MP2 |
| Explain the importance of all parts of a business plan. | 13.3.11.D 13.3.11.E 13.4.11.B  | MP2 |
| Properly pin a pattern and cut it out with appropriate markings and notches. | 11.1.B 11.1.D 11.1.12.F 11.2.12.A  | MP2 |
| Properly thread the sewing machine, including winding a bobbin. | 11.1.B 11.1.D 11.1.12.F 11.2.12.A  | MP2 |
| Sew straight and curved seams. Show proficiency in pivoting. | 11.1.B 11.1.D 11.1.12.F 11.2.12.A  | MP2 |
| Measure the body. | 11.1.9.A.1 11.1.9.A.2 11.1.9.A.3 11.1.9.A.4 11.2.9.A 11.2.9.A.1 11.2.9.A.2 11.2.9.A.3 11.2.9.A.4 11.2.9.A.5 11.2.9.A.6  | MP2 |
| Select a pattern that is suitable. | 11.1.9.A.1 11.1.9.A.2 11.1.9.A.3 11.1.9.A.4 11.2.9.A 11.2.9.A.1 11.2.9.A.2 11.2.9.A.3 11.2.9.A.4 11.2.9.A.5 11.2.9.A.6  | MP2 |
| Choose appropriate fabric for the pattern. | 11.1.9.A.1 11.1.9.A.2 11.1.9.A.3 11.1.9.A.4 11.2.9.A 11.2.9.A.1 11.2.9.A.2 11.2.9.A.3 11.2.9.A.4 11.2.9.A.5 11.2.9.A.6  | MP2 |
| Choose appropriate notions to go with the fabric. | 11.1.9.A.1 11.1.9.A.2 11.1.9.A.3 11.1.9.A.4 11.2.9.A 11.2.9.A.1 11.2.9.A.2 11.2.9.A.3 11.2.9.A.4 11.2.9.A.5 11.2.9.A.6  | MP2 |
| Read a pattern. | 11.1.9.A.1 11.1.9.A.2 11.1.9.A.3 11.1.9.A.4 11.2.9.A 11.2.9.A.1 11.2.9.A.2 11.2.9.A.3 11.2.9.A.4 11.2.9.A.5 11.2.9.A.6  | MP2 |

**ASSESSMENTS**

**PDE Academic Standards, Assessment Anchors, and Eligible Content:** The teacher must be knowledgeable of the PDE Academic Standards, Assessment Anchors, and Eligible Content and incorporate them regularly into planned instruction.

**Formative Assessments:** The teacher will utilize a variety of assessment methods to conduct in-process evaluations of student learning.

**Effective formative assessments for this course include:** Pre-Assessments of prior knowledge (e.g. entrance cards or KWL chart) · Labs/lab reports · Bell ringers/Problems of the Day (PODs) · Discussions · Teacher observation/Questioning · Graphic organizers (e.g. Venn diagrams, word mapping, webbing, KWL chart, etc.) · Summarizing · Retelling · Notetaking · Problem-based learning modules · Authentic assessment · Oral presentations · Outlining · Journaling · Student presentations/projects · Open-ended response · Classroom Performance System (CPS)

**Summative Assessments:** The teacher will utilize a variety of assessment methods to evaluate student learning at the end of an instructional task, lesson, and/or unit.

**Effective summative assessments for this course include:** Essays · Open-Ended Responses · Projects · Quizzes/tests · Student presentations · Portfolios